

2020 NAB SHOW STARTUP LOFT

NAB Show StartUp Loft is the launching pad for the industry's newly created companies.

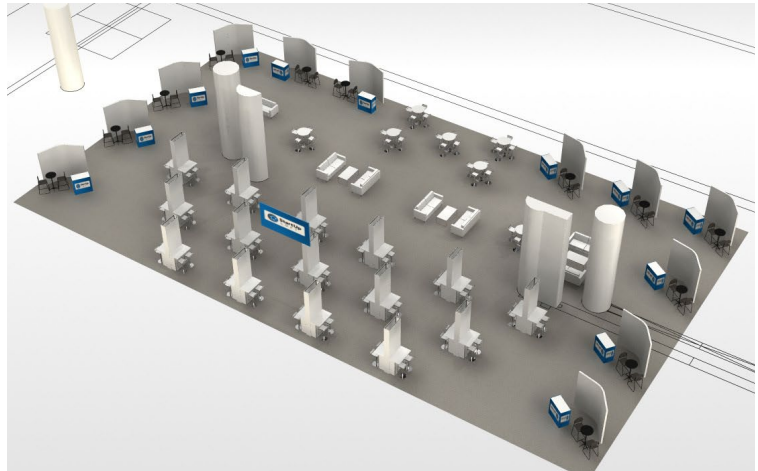
StartUp Loft is a special attraction to provide startup companies a one-time opportunity to showcase their products and services to NAB Show's unique audience of content and technology buyers. For NAB Show attendees, the Loft will provide a chance to see cutting-edge solutions and some of the market's up-and-coming trends.

StartUp Loft companies must be first-time NAB Show exhibitors.

StartUp Loft Package: \$3,500

Booth Package includes:

- 2' x 4' Exhibit Space
- Custom Backwall Graphics
- Company Name ID Sign
- Carpet
- (2) White Zoey Barstools
- (1) 500 watt drop
- Nightly Booth Cleaning
- Unlimited Material Handling



Additional benefits:

- 4 Exhibitor Badges for Staff
- 2 Conference Session Passes for Staff
- NAB Show Marketing Support (dedicated StartUp page to display logo of all participants)
- Company Name and Booth Number in the 2020 NAB Show Guide
- Online Listing in the 2020 NAB Show Exhibitor Directory
- Free 30-minute marketing call with marketing expert Cindy Zuelsdorf
- Show Your Badge Discounts to over 100 restaurants/activities in Las Vegas
- Show and Sell Program – Ability to sell products directly from booth
- Exhibitor Video Contest – Submit a video telling attendees who you are and why your booth should be at the top of their list! This video will be promoted to all NAB Show attendees



Additional furnishings and amenities can be ordered through the appropriate vendor. However, there can be no substitutions to furniture included with StartUp Loft Package. Contact Exhibit Services at exhibitservices@nab.org for additional information.

Contact for additional information:

Exhibit Sales
+1 202 595 1953
exhibit@nab.org

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Las Vegas, Nevada, US
NABShow.com