

# 2020 NAB SHOW

## COMMONLY ORDERED EXHIBITOR ITEMS

### Commonly Ordered Furnishings

	Cost	Tax	Total
Black Cafe Table (30" h x 24" w)	\$151.45	\$12.49	\$163.94
Black Diamond Stool	\$59.68	\$4.92	\$64.60
Black Diamond Armchair	\$58.90	\$4.86	\$63.76
Key Largo Loveseat	\$588.65	\$48.56	\$627.21
Custom Cut Carpet 16 oz. - Price per sq.ft.	\$2.25	\$0.19	\$2.44
1/2 Padding (90-700 sq. ft.) - Price per sq.ft.	\$0.90	\$0.07	\$0.97

**FURNISHINGS**  
 Preferred Provider: Freeman  
 Contact Information:  
 702 579 1700, [freemanlasvegases@freemanco.com](mailto:freemanlasvegases@freemanco.com)  
 Ordering Available Now  
 Discount Deadline: March 23, 2020

### Turnkey Packages

NAB Show Exhibit Sales  
 Contact Information: +1 202 595 1953, [exhibit@nab.org](mailto:exhibit@nab.org)  
 Ordering Available Now  
 Discount Deadline: March 23, 2020

### Starter Turnkey Packages

10' x 10' Starter Turnkey Package
8' High Back Drape and 3' Side drape (White)
9' x 10' Gray Carpet
Company Name ID Sign (One Line Only)
(1) 6' Black Diamond Table (draped)
(2) Black Diamond Side Chairs (dark grey, no arms)
(1) Corrugated Wastebasket
(1) 500-Watt Outlet
Nightly Cleaning
<b>Cost: \$5,600</b>
<b>Estimated Savings: \$325.43</b>

10' x 20' Starter Turnkey Package
8' High Back Drape and 3' Side Drape (White)
9' x 20' Gray Carpet
Company Name ID Sign (One Line only)
(2) 6' Black Diamond Tables (draped)
(1) Soho Cafe Table
(4) Black Diamond Side Chairs
(1) Corrugated Wastebasket
(1) 1000-Watt Outlet
Nightly Cleaning
<b>Cost: \$11,200</b>
<b>Estimated Savings: \$701.33</b>

### Traditional Turnkey Packages

10' x 10' Traditional Turnkey Package
Aluminum Silver Metal White Panels
9' x 10' Gray Carpet
(2) Arm Lights
(1) 1M Counter with Storage
(4) White Shelves
(1) Header Graphic Panel - Name / Logo
(1) Wastebasket
(1) 500 watt outlet
(1) Backwall Graphics Panel
(1) Front Desk Graphic Panel
Nightly Cleaning
(2) Limerick Stools
<b>Cost: \$9,600</b>
<b>Estimated Savings: \$1,251.50</b>

10' x 20' Traditional Turnkey Package
Aluminum Silver Metal White Panels
9' x 20' Gray Carpet
(4) Arm Lights
(1) 1M Counter with Storage
(6) White Shelves
(1) Header Graphic Panel
(1) Chelsea Café Table
(2) Black Diamond Chairs
(2) Wastebasket
(1) 1000 watt outlet
(2) Backwall Graphics Panel
(1) Front Desk Graphic Panel
Nightly Cleaning
(2) Limerick Stools
<b>Cost: \$19,200</b>
<b>Estimated Savings: \$2,699.44</b>

# 2020 NAB SHOW

## COMMONLY ORDERED EXHIBITOR ITEMS

### MATERIAL HANDLING

Exclusive Provider: Freeman

Contact Information: 702 579 1700, [freemanlasvegases@freemanco.com](mailto:freemanlasvegases@freemanco.com)

Ordering Available Now

Unlimited Material Handling is an added feature for all Exhibitors who purchase indoor exhibit space at NAB Show. This new feature is added to your NAB invoice at a flat rate of only \$3.85 per sq. ft. Advanced Warehouse Storage and Off Target fees are not included.

### LABOR

Exclusive Provider: Freeman

Contact Information: 702 579 1700, [freemanlasvegases@freemanco.com](mailto:freemanlasvegases@freemanco.com)

Ordering Available Now

Discount Deadline: March 23, 2020

### Commonly Ordered Labor

	<b>Straight Time (per hour)</b>	<b>Overtime (per hour)</b>	<b>Tax</b>
<b>Electrical Booth Work Labor</b>	<b>\$106.75</b>	<b>\$203.35</b>	<b>+8.25%</b>
<b>Display Install/Dismantle Labor</b>	<b>\$81.35</b>	<b>\$130.30</b>	<b>+8.25%</b>

Minimum Charge = 1 hour

ST = Straight Time, 8 a.m. - 5 p.m. Monday - Friday

OT = Overtime, all other times (including all holidays)

Electrical Floor Labor is now included in electrical service orders.

Prices shown are online rates and will increase after the discount date indicated above. These rates are estimates for 2020 NAB Show.

All rates are subject to change.

Complete inventory, pricing and ordering options will be available by the order date indicated above.

Contact for additional information:  
Exhibitor Services  
+1 877 622 3947 (outside U.S.)  
+1 202 595 2051 (inside U.S.)  
[ExhibitServices@nab.org](mailto:ExhibitServices@nab.org)

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## COMMONLY ORDERED EXHIBITOR ITEMS

### ELECTRICAL

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Ordering Available Now

Discount Deadline: March 23, 2020

### Commonly Ordered Electrical

	Cost	Tax	Total
<b>5 amp, 500 watt, 120 volt*</b>	\$76.85	\$6.34	\$83.19
<b>20 amp, 2000 watt, 120 volt</b>	\$359.40	\$29.65	\$389.05
<b>20 amp, 208 volt single phase</b>	\$536.60	\$44.27	\$580.87

Includes materials & floor work labor. Please review the Exhibitor Manual for rules and regulations.  
\*10x10 - 10x40 Inline booths only

### AUDIO/VISUAL

Preferred Provider: Freeman

Contact Information: 702 579 1700, [freemanlasvegases@freemanco.com](mailto:freemanlasvegases@freemanco.com)

Ordering Available Now

Discount Deadline: March 23, 2020

### Commonly Ordered Audio/Visual

	Cost	Tax	Total
<b>Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)</b>	\$325.00	\$ -	\$325.00
<b>Desktop Computer with Monitor (3.2 GHz or faster)</b>	\$275.00	\$ -	\$275.00
<b>Dual Post Stand</b>	\$225.00	\$ -	\$225.00
<b>46" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted</b>	\$790.00	\$ -	\$790.00
<b>55" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted</b>	\$1,200.00	\$ -	\$1,200.00

Price includes all show days. Additional 28% delivery fee applies for orders \$3,000 and under (\$182 minimum).

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# 2020 NAB SHOW

## COMMONLY ORDERED EXHIBITOR ITEMS

### LEAD RETRIEVAL

Preferred Provider: Experient

Contact Information: 866 297 6246, [georgia.martin@experient-inc.com](mailto:georgia.martin@experient-inc.com)

Ordering Available Now

Discount Deadline: January 8, 2020

### Commonly Ordered Lead Retrieval

	Cost	Tax	Total
<b>Tablet with SWAP</b>	\$399.00	\$32.92	\$431.92
<b>Swap "3 Pack" (App, License, +3 Activations)</b>	\$449.00	\$37.04	\$486.04
<b>Optium RT2000 (Portable Unit)</b>	\$425.00	\$35.06	\$460.06
<b>Optium RT2000 Bluetooth Printer</b>	\$75.00	\$6.19	\$81.19
<b>Developer's Kit for Real Time Data Services</b>	\$650.00	\$53.63	\$703.63

#### SWAP

Latest in lead retrieval.

Downloads directly to your smart phone.

Enable you to capture leads anywhere in and around outside of your booth.

#### Optium RT2000

It's portable and wireless.

Immediately sends leads to a secure, password protected website. Full QWERTY keyboard.

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# 2020 NAB SHOW

## COMMONLY ORDERED EXHIBITOR ITEMS

### INTERNET

Exclusive Provider: COX

Pricing is still being finalized for the 2020 NAB Show.  
Below is pricing from the 2019 NAB Show for reference.

#### Commonly Ordered Internet

	Cost	Tax	Total
<b>Shared Bandwidth DATA Services (Business Starter: Up to 3 Mbps)</b>	\$745.00	\$0.00	\$745.00
<b>Shared Bandwidth DATA Services (Business Starter: Up to 10 Mbps)</b>	\$995.00	\$0.00	\$995.00
<b>Dedicated Bandwidth Services (Business Starter Plus: 3 Mbps)</b>	\$3,500.00	\$0.00	\$3,500.00
<b>5-Day Exhibitor Wi-Fi</b>	\$239.99	\$0.00	\$239.99

### FLORAL

Preferred Provider: TLC Florist

Contact Information: 770 507 6777, [plant@tlc-florist.com](mailto:plant@tlc-florist.com)

Ordering Available Now

Discount Deadline: March 30, 2020

#### Commonly Ordered Floral

	Cost	Tax	Total
<b>Mums</b>	\$20.00	\$1.65	\$21.65
<b>Large Fern</b>	\$35.00	\$2.89	\$37.89
<b>2 Foot Green Plant</b>	\$29.95	\$2.47	\$32.42

These rates are estimates for 2020 NAB Show. All rates are subject to change. Complete inventory, pricing and ordering options will be available in early October.

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