Achievement in Broadcasting
Cocktail Reception & Awards Dinner
During this celebratory evening, media, entertainment and technology professionals will gather to honor those who have made - and are making - radio and television a vital part of the American lifestyle and earned a place in broadcasting history. This event will also recognize broadcasters' commitment to innovating and creating new opportunities to deliver their highly-valued content to their audiences.
Presenting Sponsor
$30,000
Number of Opportunities: Exclusive

BENEFITS
- Opportunity to make two (2) minutes of opening remarks at the NAB Achievement in Broadcasting Dinner. Sponsor may also show a video in lieu of remarks
- Twenty tickets to the Cocktail Reception and Awards Dinner
- Backstage Meet & Greet with Award Honorees
- One (1) full page ad in the Awards program
- Ability to give a branded gift that will be placed at each seat for the Awards Dinner
- Premiere sponsor branding and signage onsite at the Awards Dinner
- Sponsor receives all registered Achievement In Broadcasting Awards Dinner attendee names, company name and contact information (list will be provided to the sponsor by May 1st from NAB)
- Six (6) conference registrations to NAB Show (Sponsor must register online with the codes assigned by NAB Advertising)
- Logo included in all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- Right of first refusal to sponsor the NAB Achievement in Broadcasting Cocktail Reception & Dinner for the 2021 NAB Show
Achievement in Broadcasting

Supporting Sponsor: $10,000
Number of Opportunities: 2

BENEFITS

- 10 tickets to the Cocktail Reception and Awards Dinner
- 1 half-page ad in the Awards Program
- Four (4) conference registrations to NAB Show (*Sponsor must register online with the codes assigned by NAB Advertising*)
- Logo included in all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces-emails as space allows
- First right of refusal to sponsor the NAB Achievement in Broadcasting Dinner for the 2021 NAB Show
Cocktail Reception Sponsor
$10,000
(Number of Opportunities: Exclusive)

**BENEFITS**

- Prominent branding at the reception to include: Signage, branded napkins and signature cocktail
- Ability to give a branded gift that can be handed out as guests leave Reception to enter Awards Dinner
- 5 tickets to the Cocktail Reception and Awards Dinner
- 1 half-page program ad
- Four (4) conference registrations to NAB Show *(Sponsor must register online with the codes assigned by NAB Advertising)*

- Logo included in all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- First right of refusal to sponsor the NAB Achievement in Broadcasting Dinner for the 2021 NAB Show
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Photo Booth Station Sponsor
$6,100
Number of Opportunities: Exclusive

BENEFITS
• Logo representation at the Photo Booth during the VIP Reception – guests can snap a shot with their colleagues and the printout/digital file will feature the sponsor’s logo.
• 4 tickets to the Reception and Dinner
• 1 half-page program ad
• Logo included the print-out or digital version of the picture
• Four (4) conference registrations to NAB Show (Sponsor must register online with the codes assigned by NAB Advertising)
• Logo included in all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
• First right of refusal to sponsor the NAB Achievement in Broadcasting Dinner for the 2021 NAB Show
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Al A Carte Options:

Table Sponsor
$5000
• 10 tickets to the VIP Cocktail Reception and Awards Dinner

Program Ad Sponsor
$500
Deadline to submit artwork: March 15, 2020
Contact us to learn more.

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