Future of Delivery
Sponsorship & Exhibit Opportunities

April 18-22, 2020 | Exhibits April 19-22
Las Vegas, Nevada, US
NABShow.com
New distribution technologies are poised to reshape entire industries. The media, entertainment and traditional content delivery models need to prepare themselves for impact.

What does this shift mean for media businesses? When you factor in cost, infrastructure issues, security and adoption concerns, what’s feasible and when?

Future of Delivery is brought to you in a joint venture between NAB Show and BPL Broadcast, the same team that has delivered Connected Media|IP for the past 8 years.
Get ahead of the curve at the 2020 NAB Show.
Future of Delivery will be built around an on-floor theatre featuring content from industry visionaries looking at topics such as 5G, mobile video, streaming, satelliteIP, LEO satellite, and any other technology impacting the future of distribution and delivery in the media broadcast space.

This new destination offers opportunities to exhibit, sponsor or secure a second presence at NAB Show within a highly focused and widely promoted area. Packages include the opportunity to network with peers and participate in panel debates and presentations within the on-floor theatre – ensuring that you are part of the conversation shaping the future of broadcast delivery.
PRESENTING SPONSOR (Exclusive) $25,000

What’s Included:

• Custom ‘pod’ design including screen, Internet and branding
• First-tier prominent logo recognition on the theatre, signage and all pre- and post-event publicity
• 20-minute keynote session each day of the show - sponsor will receive recorded video and audio of speaking session post-show
• Opportunity to join a moderated panel debate
• Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
• Opportunity to provide promotional items to be dropped on seats prior to keynote session(s)
• Lead data from sponsored session(s), provided by BPL after the show concludes
• Use of Networking Lounge plus passes to networking reception
• Five (5) complimentary NAB Show Conference registrations
GOLD SPONSOR
(2 Available)
$15,000

What’s Included:
• Bespoke ‘pod’ design including screen, Internet and branding
• Second-tier logo recognition below the Presenting sponsor on the theatre, signage and all pre- and post-event publicity
• 20-minute speaking session - sponsor will receive recorded video and audio of speaking session post-show
• Opportunity to host your own panel
• Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
• Opportunity to provide promotional items to be dropped on seats prior to keynote session(s)
• Lead data from sponsored session, provided by BPL after the show concludes
• Use of Networking Lounge plus passes to networking reception
• Five (5) complimentary NAB Show Conference registrations
SILVER SPONSOR
(8 Available)
$10,000

What’s Included:
• Bespoke ‘pod’ design including screen, Internet and branding
• 20-minute speaking session - sponsor will receive recorded video and audio of speaking session post-show
• Opportunity to join a moderated panel debate
• Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
• Opportunity to provide promotional items to be dropped on seats prior to sponsored session
• Lead data from sponsored session, provided by BPL after the show concludes
• Use of Networking Lounge plus passes to networking drinks event
• Five (5) complimentary NAB Show Conference registrations
BRONZE SPONSOR
(12 Available)
$6,000

What’s Included:
- 20-minute speaking session - sponsor will receive recorded video and audio of speaking session post-show
- Opportunity to join a moderated panel debate
- Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
- Opportunity to provide promotional items to be dropped on seats prior to sponsored session
- Lead data from sponsored session, provided by BPL after the show concludes
- Use of Networking Lounge plus passes to networking reception
- Three (3) complimentary NAB Show Conference registrations
POD EXHIBIT SPACE
$4,000

What’s Included:
• Bespoke ‘pod’ design including one stool, monitor, 3 mbps dedicated internet and branding
• Logo featured in communications showcasing Future of Delivery area
• Use of Networking Lounge plus passes to networking reception
• 4 Exhibitor Badges for Staff
• 2 Conference Session Passes for Staff
• NAB Show Marketing Support (dedicated FoD page to display logo of all participants)
EXHIBIT SPACE

FREE DESIGN: $60/sq.ft.
PIPE & DRAPE TURNKEY: $62/sq.ft.
HARDWALL TURNKEY: $66/sq.ft.

What’s Included:
• 20-minute speaking session
• Use of Networking Lounge plus passes to networking reception
• Opportunity to join a moderated panel debate
• Lead data from sponsored session(s), provided by BPL after the show concludes
• E-blast to NAB Show pre-registered attendees
• Social media integration
• Opportunity to provide promotional items to be dropped on seats prior to sponsored session
For more details, please contact:

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