Main Stage
Sponsorship Opportunities

April 18-22, 2020 | Exhibits April 19-22
Las Vegas, Nevada, US
NABShow.com
NAB Show Main Stage features Keynote sessions showcasing the industry's Visionaries, Influencers and Winners from our Lifetime Achievement & "We Are Broadcasters" Awards Celebrations.
$20,000
Exclusive
For the first time, NAB Show will be kicking off on Sunday and bringing in an A-List comedian to entertain and excite attendees as the show floor opens and leads into the Opening Night Party.

BENEFITS
• Opportunity to deliver 2 minutes of remarks prior to the start of the entertainment (speaker and comments to be approved by NAB)
• Attendance at VIP meet and greet (max 2 persons) - immediately following Opening
• Ability for sponsor to provide branded giveaway item to be handed out as attendees enter or exit Main Stage
• Logo on screen(s) as Attendees enter Main Stage for Opening
• Logo positioning on all collateral materials to include NAB Show website, onsite signage and promotional pieces/emails pertaining to the Main Stage Opening
• Six (6) NAB Show Conference Passes
PRESENTING SPONSOR (EXCLUSIVE)
$50,000

BENEFITS

- Opportunity to deliver up to two (2) minutes of remarks prior to the NAB Show
- Opening Keynote on Monday morning, April 20th. Remarks and speaker must be approved by Show Management
- 1-hour session on Mainstage on Monday-Wednesday. Day, time, content and speakers to be confirmed by NAB
- 2 tickets to the VIP Meet and Greet – Sunday, April 19th following the Entertainment Keynote
- Data from attendees scanned during all Main Stage sessions (*provided by NAB after the show concludes*)
- Brand incorporated into the entrance treatment of the Mainstage area
- Opportunity to provide a 15 second video to be played at the beginning of every Main Stage session
- Opportunity to provide promotional items to be distributed at stage entrances or dropped on seats at both the NAB Show Opening Keynote and the sponsor's session
- Logo on screen(s) as Attendees enter Main Stage
- Logo positioning on all collateral materials to include NAB Show website, onsite signage and promotional pieces/emails pertaining to the Main Stage
- Ten (10) complimentary NAB Show Conference passes
TITEL SPONSOR (3 AVAILABLE)

$25,000

BENEFITS

- 1-hour session on Mainstage on Monday-Wednesday. Day, time, content and speakers to be approved by NAB
- Data from attendees scanned during all Main Stage sessions (provided by NAB after the show concludes)
- Opportunity to provide promotional item to be distributed at stage entrances or dropped on seats during session
- Logo positioning on all collateral materials to include NAB Show website, onsite signage and promotional pieces/emails
- Eight (8) complimentary NAB Show Conference passes
SUPPORTING SPONSOR (2 AVAILABLE)
$15,000

BENEFITS

- Data from attendees scanned during all Main Stage sessions *(provided by NAB after the show concludes)*
- Brand incorporated into the entrance treatment of the Main Stage area
- Opportunity to provide a 15 second video to be played at the opening of a non-sponsored Main Stage session. Opening Keynote and sponsored sessions are excluded
- Logo positioning on all collateral materials to include NAB Show website, onsite signage and promotional pieces/emails
- Four (4) complimentary NAB Show Conference passes
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