4-Day Cabana Rental
$5,000 (7 available)

What’s Included:

Hours
- Sunday 12 pm – 6 pm
- Monday & Tuesday 9 am – 6 pm
- Wednesday 9 am – 4 pm

Setup
- Seating for five people comfortably
- Coffee table
- Curtains that can be open or closed on four sides
- 24” monitor
- Power
- (2) Reserved signs (one tabletop and one at entrance)
- Rope-and-stanchion (upon request)
- Note: There is no dedicated WiFi
North Square Sponsor
$17,500 (Exclusive)

What’s Included:

• 4-day cabana rental
• 60-second advertisement (with sound) played on the screen of the lounge, 1x per day
• (1) Literature drop on tables in lounge (produced and shipped by sponsor)
• Logo recognition on lounge signage
• Sponsor’s logo with a link to the Sponsor’s website on the North Square webpage on the NAB Show website
• Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
• (10) complimentary exhibits passes to NAB Show
Happy Hour Sponsor

$12,000 (3 available)

Options:

• 5–6 pm on Monday, Tuesday or Wednesday
  *Day and time assigned first come, first served

What’s Included:

• Ability to invite up to (100) people for an exclusive event
  • Wristbands will be given to sponsor to invite guests
  • Open bar (beer, wine, soda, water) and dry snacks (pretzels, chips, nuts)
• (100) branded cocktail napkins at the bar
• Rope and stanchion will surround the space for exclusive access
• Opportunity to provide a giveaway and/or literature drop at the reception counter and on tables during Happy Hour (produced and shipped by sponsor)
• Opportunity to place pop-up signs around the space during the Happy Hour (produced and shipped by sponsor)
• Opportunity to scan attendees as they check in for the event (lead scanning device and staffing provided by sponsor)
• Logo recognition on Happy Hour signs during event
• Sponsor’s logo with a link to the Sponsor’s website on the South Square webpage on the NAB Show website
• Logo included on all collateral materials including NAB Show website, show guide, onsite signage and promotional pieces/emails as space allows
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