Green Room & Speaker Ready Room/Lounge
Sponsorship Opportunities

April 18-22, 2020 | Exhibits April 19-22
Las Vegas, Nevada, US
NABShow.com
Green Room

NAB Show Green Rooms and Speaker Ready Rooms/Lounges are available for the first time for sponsors to gain visibility and branding with our 500+ speakers. These serve as home base for speakers when arriving at NAB Show. They will pick up their badges, grab a bite or drink and make any final preparations before hitting the stage for their prospective session. Use this opportunity to engage with the best and brightest in the Media, Entertainment & Technology industry.

Main Stage Green Room
• Hosts our keynote session guests

North Hall Speaker Lounge – welcomes speakers from our Show Floor theaters and Conferences:
• Business of Media
• Broadcast Engineering & IT Conference (BEIT)
• Digital Futures
• Content Strategies
• Content and Cable Connectivity
• Diversity in Media
• Tomorrow’s Tech
• CineCentral
• Streaming Summit
• eSports Experience
• Future of Delivery

NSpire Green Room – North Hall
• NEW Storytellers Conference at NAB Show

South Hall Green Room will host:
• Creative Masters
• Future of Cinema
• Post Production World Conference
• Advanced Advertising
• Connected Media IP
$20,000
Exclusive

Main Stage Green Room
• Sponsor branded step-and-repeat with NAB Show logo
• Photo opportunity - meet and greet with guests (needs to be pre-approved by NAB)
• Attendance at VIP meet and greet (max 2 persons)
• Ability for sponsor to provide branded giveaway item
• Sponsor branded tablecloth – can be provided by sponsor
• Sponsor walk-in slide to run between session
• Logo branding on sponsor page

North Hall Speaker Lounge Sponsor and South Hall Green Room
• Sponsor branded step-and-repeat with NAB Show logo
• Table branding around catering areas
• Ability for sponsor to provide branded giveaway item
• Sponsor walk-in-slide to run between sessions
• Logo branding on sponsor page

NSPIRE Green Room – April 19-20
• Sponsor branded step-and-repeat with NAB Show and NSPIRE logos
• Table branding around catering areas
• Ability for sponsor to provide branded giveaway item
• Sponsor walk-in-slide to run between sessions
• Logo branding on NSPIRE web pages

**Green Room Sponsorship also includes Six (6) NAB Show Conference passes**
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