



Green Room & Speaker Ready Room/Lounge Sponsorship Opportunities

April 18-22, 2020 | Exhibits April 19-22
Las Vegas, Nevada, US
NABShow.com

NAB Show Green Rooms and Speaker Ready Rooms/Lounges are available for the first time for sponsors to gain visibility and branding with our 500+ speakers. These serve as home base for speakers when arriving at NAB Show. They will pick up their badges, grab a bite or drink and make any final preparations before hitting the stage for their prospective session. Use this opportunity to engage with the best and brightest in the Media, Entertainment & Technology industry.

Main Stage Green Room

- Hosts our keynote session guests

North Hall Speaker Lounge – welcomes speakers from our Show Floor theaters and Conferences:

- Business of Media
- Broadcast Engineering & IT Conference (BEIT)
- Digital Futures
- Content Strategies
- Content and Cable Connectivity
- Diversity in Media
- Tomorrow's Tech
- CineCentral
- Streaming Summit
- ESports Experience
- Future of Delivery



NSpire Green Room – North Hall

- [NEW Storytellers Conference at NAB Show](#)

South Hall Green Room will host:

- Creative Masters
- Future of Cinema
- Post Production World Conference
- Advanced Advertising
- Connected Media IP



Green Room Sponsor

\$20,000

Exclusive

Main Stage Green Room

- Sponsor branded step-and-repeat with NAB Show logo
- Photo opportunity - meet and greet with guests (needs to be pre-approved by NAB)
- Attendance at VIP meet and greet (max 2 persons)
- Ability for sponsor to provide branded giveaway item
- Sponsor branded tablecloth – can be provided by sponsor
- Sponsor walk-in slide to run between session
- Logo branding on sponsor page



North Hall Speaker Lounge Sponsor and South Hall Green Room

- Sponsor branded step-and-repeat with NAB Show logo
- Table branding around catering areas
- Ability for sponsor to provide branded giveaway item
- Sponsor walk-in-slide to run between sessions
- Logo branding on sponsor page



NSPIRE Green Room – April 19-20

- Sponsor branded step-and-repeat with NAB Show and NSPIRE logos
- Table branding around catering areas
- Ability for sponsor to provide branded giveaway item
- Sponsor walk-in-slide to run between sessions
- Logo branding on NSPIRE web pages

****Green Room Sponsorship also includes Six (6) NAB Show Conference passes**



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