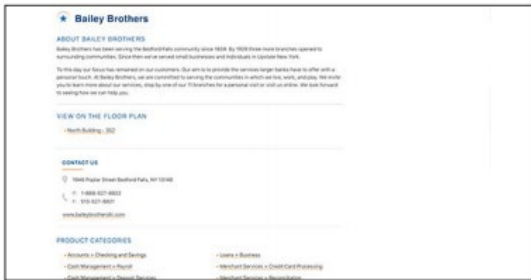


NABSHOW[®] EXPRESS

How to Update Your Company Profile:

Each exhibitor receives a complimentary basic listing which includes Address Information, Company Description, Product Categories and Booth Number.



Basic Listing: Complimentary

- Address Information
- Company Description
- Product Categories
- Booth Number

Update Address: To update your address information, please email exhibit@nab.org.

Update Company Description and Product Categories:

Step 1: Login into your [Exhibitor Dashboard](#) to access this page and you will want to choose the tile circled below, "Directory Listing & Marketing Resources". If you don't have your login information, please email exhibitservices@nab.org.



Your Checklist for NAB Show Express

Coming Soon! Use this checklist to take advantage of the ability to post products, brochures, scheduled events, view leads, and more.



Directory Listing & Marketing Resources



Advertising & Sponsorship Opportunities
Coming Soon!



Show Planning
Vendor cancellation policies








Account Information & Payments




Appointments & Messages


Step Two: Click on the “Directory Listing” tile.

 Directory Listing Review and Update your Directory Listing.	 myNAB Show Advertising Content This is where you add/edit your upgraded listing content that will be public-facing in the Exhibitor Search tool.	 Directory Listing Leads & Stats
 Promote Your Presence Click here to generate a link to your online directory listing and booth location.	 New Product Gallery Submission Have a new product you want attendees to know about? Submit your product information today to have it featured at the show!	

Step Three: Edit your company listing, as seen below.

Company Description
Review your description below for the online NAB Show Exhibitor Directory and Show Planner.
To update your Company Description, click the Edit Information button below. This information is public to attendees, please pay special attention to accuracy, spelling, grammar and punctuation.


Online Directory Listing: 




Special Designations
Checking any of the boxes below will add a special designation to your company's listing in the online NAB Show Exhibitor Directory and Show Planner.
To update, click the Edit Information button below. This information is public to attendees.

You have not entered any information for this section, [click here](#) to add this information.

Product Categories
To update, click the Edit Information button below. This information is public to attendees.





Private Information
The following information is private and used for NAB Show purposes only. This information will not be displayed for attendees to view.
To update, click the Edit Information button below. This information is private.

You have not entered any information for this section, [click here](#) to add this information.

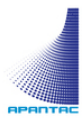
Where is my Company Profile Information displayed?

All official exhibitors receive a complimentary online directory listing which is displayed on our website, NABShowExpress.com. This listing includes your company information, booth location, product categories and more. This is the most-used information by Attendees leading up to, during and after the Show.

Update your public listing in the Exhibitor Dashboard, follow the steps below.

Want to add pictures, videos or more? Upgrade your standard listing by contacting [Map Your Show](#) today! *All new features will be available on May 4th.*

Below is an example of how your company will be displayed:



Apantac LLC

★ Add to Favorites

Apantac provides high quality, cost effective signal and image processing equipment. The Apantac product line includes; Multiviewers, video walls, extenders, switches, splitters, matrices, fiber optic extenders, HDBaseT solutions, KVM over IP solutions, as well as various video processors. Apantac also offers a broad range of 4K/UHD, 12G and HDMI 2.0 solutions. Apantac was founded in 2008 and is a privately held company with its headquarters located in Portland, Oregon, USA.

PRODUCT CATEGORIES

- [Acquisition and Production > UHD / HDR](#)
- [Distribution and Delivery > Test and Measurement Equipment / QOS](#)
- [Post-Production > Format Conversion](#)
- [Post-Production > Workflow Solutions](#)

CONTACT INFORMATION

Website: www.apantac.com/

10200 SW Allen Blvd.
Suite C
Beaverton, Oregon 97005
United States of America

Phone: 503-968-3000



NEWS RELEASES

Create or Log in to [My Show Planner](#) to see News Releases.

APANTAC LLC GALLERY

A gallery of six images showing Apantac LLC staff at trade shows and various pieces of equipment, including video walls and KVM extenders.

★ KVM over IP Extenders & Matrices

A video player showing a video titled "KVM over IP Extenders & Matrices". The video is currently at 0:00 / 3:32.

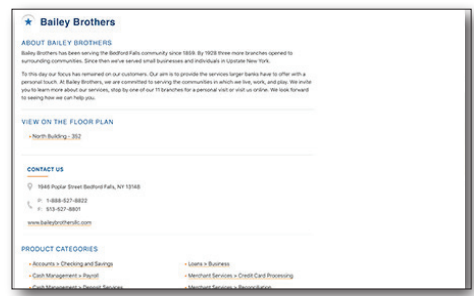
UPGRADE YOUR LISTING TODAY

Each exhibitor at this year's NAB Show receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.

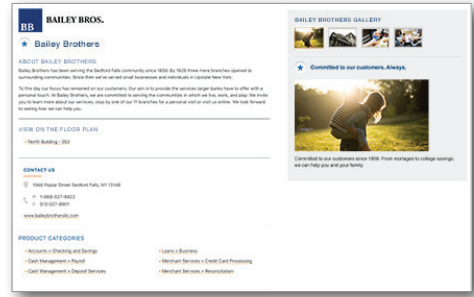
All new features will be available on May 4th.



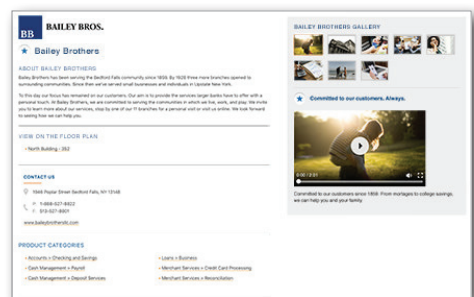
Standard Listing



Silver Package



Gold Package



	STANDARD	SILVER	GOLD
Leads		✓	✓
Featured Exhibitor Listing			✓
Priority Placement in Search Results			✓
Showcase with Images/Descriptions		4	8
Showcase with Video			4
Banner			
Invitations			500
New Product Submissions	1	2	4
Virtual Business Cards	1	2	4
Show Specials	1	2	4
Scheduled Events	1	2	4
Collateral (PR, links to videos, brochures)	10	15	20

To Purchase, Contact:
Tony Kruessel – Exhibitor Engagement Manager
 513.527.8894 | tkruessel@mapyourshow.com

