A GUIDE TO INDUSTRY RESOURCES

Media Brands and Membership Organizations Providing Insight and Thought Leadership Across Broadcast, Media & Entertainment
BROADCAST & FILM MAGAZINE

Helping You Stay A Step Ahead of the Competition

If your company wants MAXIMUM visibility in the broadcast, post-production market, then Broadcast & Film is your #1 Resource. Broadcast & Film will provide your company with an effective package of advertising via our industry leading online digital media, E-newsletter, broadcast e-mail service, mailing lists, and website to reach the broadcast markets.

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www.broadcastandfilm.com

BROADCAST & FILM is a leading online publication serving the broadcast and entertainment technology industry globally. The magazine has established itself as a credible source for industry news, analysis and technology trends in the broadcast and entertainment technology industry. It covers the emerging new technologies and tracks the transition to the digital phase of the evolving media sector.
Even in the best of times, getting traction in the TV market can be frustrating. But in a world turned upside down by the pandemic, the challenge is amplified. Broadcast Projects, with its large network and track record in innovation, has designed an entirely new approach to help TV technology companies meet and engage with their prospects.

We invite you to explore our independent market outreach support and innovative event formats designed to reinforce your sales and business development efforts internationally.

Let’s meet, talk and gather once again. Our flagship event series, Media Meet & Greet, is the premier LIVE gathering place for the global media and entertainment technology community.

Our events combine networking and conversation around trending industry topics, featuring thought leaders in topical webinars, interactive discussion rooms and one-on-one meetings.

In a short period of time, we have built a persistent and engaged community of professionals who join our conversation-driven Media Meet & Greet events on a regular basis.

Why build an audience from scratch every time? At Media Meet & Greet events you can bring your own crowd and leverage ours.

We offer a mix of flexible formats to support your market outreach objectives:

- Webinars & Round Table Sessions
- Curated Attendees and Featured Guests
- Pre-Arranged and Pre-Booked Meetings
- Company Showcase and Breakout Rooms

SHOWCASE YOUR COMPANY

Innovation in Physical, Hybrid and Virtual Events

Whether the event is physical, virtual or hybrid, our fully transparent chat and networking tools enable interaction between all attendees before, during and after the event. Once on-boarded, you become a part of our growing community. Get on the mailing list for all our upcoming events by registering here.

We’ll support your business and pave the way to new and lasting relationships. Contact us to explore how we can help you supercharge your events and market outreach efforts.

www.broadcastprojects.com

Stand Out and Sell More in the Global TV Market
What Did You Miss? Capture Summit 2021 in Review

By Mark Foley

Mark Foley, an award-winning producer, director, and technology editor, lends his first-person impressions on this year’s Capture Content Creation + Filmmaking Summit.

Legendary producer Chuck Fishbein led interactive educational sessions, “Reaching People Where They Are: The Future of Streaming/IMAG” and “Unleashing Your Lighting Game.”

Creative Arts Director Eric Bramlett of Chicago-area Community Christian Church promotes creative arts collaboration and capturing The Big Picture.

Award-winning director Josh Etheridge covers next-level cinematography, showcasing topics like camera angles and lens choices, the intangibles of diagramming shots, and camera movement.

Read the full article.
Your introduction to CSI

By Goran Nastic, Editor, CSI magazine

CSI is a technology publication reporting at the intersection of broadcast and streaming, covering the global video markets, including OTT, cable, satellite, IPTV, mobile and terrestrial platforms. Originally known as Cable & Satellite International, the magazine has been covering the pay TV market since 1999, offering news, insights, analysis and breaking stories that help executives and engineers make sense of wider industry trends that are shaping the fast changing video landscape.

CSI brings you a regular digital newsletter 4 times a week, digital and print editions, audio podcasts, videos and interviews from the key trade shows like NAB, research, lead-gen and many other opportunities. We have also since 2003 run a highly respected awards, celebrating technical product and service excellence. The CSI Awards will be celebrating their 20th year in 2022 and are usually held in September in Amsterdam to coincide with the IBC show. We look forward to engaging with you and being your new information resource!
Digital Studio India is a leading digital broadcast and production publication in the country. With a print magazine churned out every month, a dedicated website, and active social media channels, Digital Studio India constantly strives to provide extensive coverage with intensive analysis of all the developments in the broadcast, production, post-production and OTT ecosystem. Successfully running in its 14th year, the publication is a market leader and brings to you exclusive interviews with the industry leaders, comprehensive analysis of the market trends, along with all the happenings in the market as and when they happen. It strives to keep the industry informed and connected so that the various stakeholders thrive in an environment of healthy competition and fruitful collaboration. Today transformation is not just about deploying a certain technology or investing in a new skillset. It's all-pervasive and requires an organisational shift. Digital Studio India plays a significant role in this scenario as a rich, reliable, and influential source of information, along with being the binding thread between diverse stakeholders.

The necessity to differentiate is more crucial than ever before and achieving success in an era dominated by digital exclusives can be a daunting task. Whether you need to build your brand, share your success, establish yourself as a thought leader, or make meaningful connections, we help you align with the most powerful brands in the business. Digital Studio India’s print, mobile, digital, social platforms, and elite events connect our engaged audience to marketers, providing the reach you need – with the audience you want. The brand presents unparalleled print and digital advertising and sponsorship opportunities for companies determined to be second to none, through the right mix of targeted advertising and best-in-class content.

As convergence becomes a trend globally, Digital Studio India is more than prepared to be at pace with the changing times, positioning itself as a unified platform for telecoms, satellites, media, and information technology.
film-tv-video.de – the information source for the german speaking market

By film-tv-video.de

With a focus on technical and business-related content film-tv-video.de addresses a clearly defined target group: broadcasters and professionals in the area of production, post-production, and presentation.

What We Cover
Our focus is acquisition & production and hard-/software. We produce in-depth articles about the latest installations, include videos, visit facilities and talk to relevant industry trendsetters.

Our weekly newsletter is an important source for the industry, and our social channels reach media professionals on all relevant and important platforms.

History and Team
film-tv-video.de started its online presence in 1999. Online is our clear focus – on all platforms and channels.

Archiv
With more than 13,000 articles we have an important archive that reflects the german speaking market in a unique way.
Media and Entertainment Technologies had been covering the NAB show as press or as a media partner for over a decade. The full-time journalists across Roadway Media are members of the Society of Professional Journalists (SPJ.org), National Association of Black Journalists (NABJ.org) and the International Federation of Journalists (IFJ.org), and have been focusing on the professional content space in multiple roles since the 1980s. Several of the journalists have been recognized as Senior Members of the IEEE and are members of IEEE/BTS. The publication is now poised to support the conference and the industry into the next decade as part of Roadway Media.

M&E Tech which started in print format, as part of Roadway Media, is now available as an on-line trade publication, a 30min broadcast television show with Comcast and an international multi-language 30min program on OTT on TL Network (https://technologyandlifestyle.com) and at Vimeo.

Roadway Media produces and distributes additional technology programming including:

- **Bright Blue Innovation** - an on-line trade publication, broadcast television show and OTT series focusing on Executive Interviews and Business Trends.
- **Pull the Sheet** - an on-line trade publication, broadcast television show and OTT series focusing on New Automotive Releases and Automotive Supply Chain including infotainment & connectivity.
- **Bumper2Bumper TV** - an on-line trade publication, broadcast television show and OTT series focusing on the Automotive Lifestyle market.
- **Corporate Certificate School** - A polytechnical school offering free coursework education in broadcast and professional media technology using a combination of OTT and hands-on tool training for products from Blackmagic Design, Foundry and others.

To accompany these programs, Roadway Media is also seeking new content to distribute through its Diversity and Cultural Voice Channel on TL Networks. This will allow minority and underserved communities and organizations to have their voice and message present to the global stage through a professional production and distribution group. If you have an organization, community or existing media product that is interested in expansion of distribution, please contact us at info@roadwaymedia.com

Roadway Media is a 501c3 Charitable Non-Profit Corporation.

By Pallab Chatterjee
Mediakwest is the first “multiscreen” magazine for professionals in the AV, television, film, new media, and entertainment industries, providing a fresh perspective on the creation process and deciphering technological innovation through product news, benchmarks, special features, interviews, and reports on major international events (NAB, IBC, ISE, SATIS, Cannes Film Festival…) and on world-class companies involved in the AV market (TV stations, post-production studios…).

Mediakwest is available as a website—with a daily feed and sections dedicated to specific topics: filming, post-production, broadcast, displays, production, communication, services, community, film, Made in France…, a web TV, a photo gallery, and a biweekly newsletter. Mediakwest is also a print and digital magazine, with five issues published each year.

Mediakwest publishes the Filming Guide for AV industry professionals. An exceptional issue dedicated to the tools used in filming, with technical info on cameras, product rankings by category, and much more! Cameras (camcorders, action cams, robotic cameras, DSLRs, etc.), audio equipment, 360° cameras, drones, etc.

Many leaders and decision makers in the television, film, communication, and AV integration industries read Mediakwest to stay on top of the latest news and learn about the deeper trends in a multifaceted digital market.

As a player on one or several of these markets, you wish to develop your brand name horizontally, through a variety of channels, reaching an audience of decision makers?

With 30,000+ monthly visitors on our website, five issues with 5,000 copies printed, and a twice-monthly newsletter sent to 36,000 contacts, Mediakwest is your medium of choice!

Mediakwest includes a section in English entitled “Made in France”, which covers French success stories… in English! This means international readers can learn about the latest and greatest from France.

Readership: 93% of the website’s visitors are from French-speaking countries (France 75%, Africa 10%, Belgium and Switzerland 12%, and Canada 3%).
Moovee is a magazine dedicated to all those who are interested in AV creation; as such, it features high-profile professionals who revisit the basics of staging, directing, and post-production without getting too dry and instructional. The magazine is a resource for readers to explore new areas, broaden their view, and much more!

Moovee provides technical information, but also more practical data with tests and benchmarks; its goal is to share feedback, present the basics of production, and tell readers about funding initiatives and support mechanisms available to complete a project.

With bios of AV professionals, the magazine also serves as a showcase for the industry’s diversity while firmly placing it in the digital era. Directors, DPs, data scientists, makeup artists, graders, and many more: by sharing their experiences and talking about the challenges and potential of their jobs, these professionals provide both valuable insights and practical tips.

The various sections offer a careful balance of hands-on advice on filming, editing, sound recording, etc., case studies, and stories on major milestones in film (including analyses) and audio-visual media.

Most readers (54%) are between 18 and 34, which is exactly the age group of upcoming new talents; other printed media in the industry do not target this demographic. Subscribers profile, Production Companies 40%, End Users 50%, Schools 10%

Moovee headings, News (The latest products and service), Academy (A focus on techniques, with tips on using equipment and directing for both image and sound), Checklist (Products and services put to the test, with all the latest info about manufacturers’ new solutions), Feedback (Professionals talking about their jobs: profiles of the men and women that make up the AV and film industries), Timeline (A history of film and the AV industry), Screens (The final link in the chain, whether it is about distribution or broadcasting), Production (Grants and funding avenues)

Circulation: 4,000 copies
• Distributed on events, trade shows, AV content fairs
• Free distribution to our contact and our partners’ contacts if industry events are cancelled
• Yearly subscriptions and single issues can be purchased on moovee.tech
• Monthly newsletter sent to Generation Numeique’s mailing list: 58,000 contacts
• News also published on social networks: Facebook, Twitter, Instagram

Moovee is aimed at new generations and all those who want to improve their skills in audiovisual technologies, but also discover how to finance and distribute their productions.

New Screens, New Talents

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Professional Sound, Audiovisual, Lighting Media Platform

PALM AV-ICN magazine

PALM AV-ICN magazine (PALM technology magazine incorporating AV-ICN), is India’s only media platform spotlighting the latest in professional sound, audiovisual and lighting products that constitute the heart and soul of technical setups for indoor as well as outdoor applications, encompassing live performances & concerts, music festivals & related initiatives, theme parks & recreation centers, auditoria & theater, lounges-bars-nightclubs-discotheques & other hospitality projects, etc.

The bi-monthly PALM AV-ICN magazine acts as a bridge between audio, video, broadcast, lighting and display equipment manufacturers / distributors and the AV consultants, systems integrators, audio and broadcast studios and end-users. The magazine reaches out to readers engaged in all segments of manufacturing, integration & installation, operations and consulting, providing a local perspective encompassing insights of industry professionals from across the region. PALM AV-ICN addresses all segments of the AV industry with stories of integration in auditoria, stadia, conference room, classroom, control room and OTT broadcast studios.

The editorial is equally focused on music production and postproduction, accentuating the work of recording & mixing engineers and delivering concentrated insight into their skill and works while highlighting the tools and technologies they use.

PALM AV-ICN provides responsible, expeditious and factual company business news, product & technology updates, features & interviews, market reports, industry analysis and more. Product Focus on Professional Audio, Stage Lighting, Display, Projection, Integration and Broadband Networking is a regular feature in the magazine.

Available in print and digital, the magazine reaches 60000+ readers, reaching a highly concentrated target audience of industry professionals. PALM AV-ICN delivers an unparalleled gateway that connects businesses directly with the decision makers and influencers who shape the present & future of the market. It gives you access to key individuals and decision makers who are expanding and making consistent investment into equipment and technology.

The magazine is the official media of the PALM AV-ICN expo, Mumbai, India.
The tracker includes exhaustive analysis of market trends and profiles of the nearly 400 over-the-top video service providers in the U.S. and Canada, such as Netflix, Disney+, Apple TV+, Paramount+, HBO Max, Tubi, Revry + more.

Updated deliverables throughout the year include:

- Service features, including content offered
- Unique aspects and key service differentiators
- Penetration and estimated subscribers, reported quarterly
- Pricing and business models
- Updates on existing players
- Profiles and industry implications for new services, including analyst insights

Penetration of OTT Video Services

By Kristen Hanich, Parks Associates
About Us

Pickle is India’s media and entertainment business guide and website (www.pickle.co.in) that positions India in the global markets and reach out to decision makers. The objective of Pickle is to project the prospects of value added growth for the Indian media and entertainment industry within and outside India.

Pickle bridges the information gap and do a reality check on where we stand in the Indian M&E space. Our main objective is to enable creative and business professionals from India to work with overseas companies and professionals and vice-versa. We have successfully brought out Pickle magazine over the last 15 years. Pickle’s goal is to help you buy, sell and distribute content, products, from overseas territories, find co-production partners, offshore with best of the Indian service companies and track media and entertainment business in India.

Pickle reach out to audio visual companies in over 50 countries; Targeted global buyers and distributors; Film Festivals and markets; Animation, VFX, VR, production companies; Global companies looking at offshoring from India, Co-production seekers and location service providers.

We have partnerships and dedicated print editions reach to delegates at Toronto International Film Festival/Market (September), MIPCOM (October), American Film Market (November), IFFI Goa (December), CII Big Picture Summit, New Delhi (December) European Film Market and Berlinale (Jan-Feb), MIPTV (April), Nab Show (April) Cannes Film Festival and Marche (May) and Annecy (June); And annual Pickle Media & Entertainment Handbook

Pickle Media Pvt Ltd is managed by Natarajan Vidyasagar and supported by a small dedicated team. Vidyasagar has been following India media and entertainment business for twenty five years and was with India’s leading national daily The Times of India for twelve years as a business journalist (reporting and writing on media and entertainment business). We are based out of Mumbai and Chennai. For more information on engaging with media business in India reach out to us at pickle@pickle.co.in
Filmmaker Denis Villeneuve is well-versed in making ambitious and provocative sci-fi films, including Blade Runner 2049. His latest is Dune, which Villeneuve says was “the most challenging and complex movie I’ve ever made.”

To create this film, Villeneuve assembled a team of Academy Award-winning and nominated creatives he has worked with before, including production designer Patrice Vermette, editor Joe Walker and VFX supervisor Paul Lambert.

I sat down with Villeneuve to talk about his workflow on Dune, including the post, editing and VFX.

*What were the main technical challenges you faced?*

We had to bring to life a very ambitious project for the budget, so there were many. It’s always the case — there’s never enough money, and you’re in competition with all the other big blockbusters.

We had so many visual effects to deal with, but it was even more challenging because I insisted we shoot it in real environments. That meant real deserts, and I wanted to use as little artificial light as possible for all our exteriors. So once we were in the desert, we never switched on a light, we just played with the sun all the time. But that was a challenge for all the night shoots because I wanted to approach those in a way I’d never done before — shooting under the shadows or just before sunset or sunrise, when you have 45 minutes of available light without shadows. So it was trying to recreate nights in a different way, a way you’re not used to seeing.

*Can you talk about when you began integrating post and the VFX?*

We were dealing with post and visual effects right from the start. In terms of all the sets we had to design and build, we had to plan what would be real and what would be set extensions. Then any vehicle and creature — such as the ornithopters (huge insect-like flying machines) — had to be previz’ed, so that when I was shooting, I’d know exactly what we’d need for plates and all the visual effects.

*To read the full article, click here.*
If Your Business Is Broadcast, Podcasting, or Digital, We’ve Got You Covered!

By Deborah Parenti, President/Publisher

If you’re looking for an unbiased, independent source of news and information that impacts your media business every day, I invite you to sign up for our free daily newsletters.

**Radio+Television Business Report**

RBR+TVBR is the electronic voice of the broadcast media industry, offering financial and regulatory coverage each weekday to readers across the U.S. RBR+TVBR brings radio, TV, and digital entertainment executives the business news and signature INFOCUS features that make our publication unique and valued. From the C-Suite to engineering, RBR+TVBR also produces several Special Report Print editions each year. These Special Reports take an in-depth look at the key issues facing the industry and feature interviews with its top newsmakers, Beltway movers and shakers, and financial stakeholders.

**Radio Ink**

Radio Ink targets sales, marketing, and management professionals across the radio industry. Radio Ink brands include a daily newsletter, website, and the only general industry print publication, Radio Ink Magazine, published 12X a year, and also available in digital format. Its mission is to provide relevant management information, tips, and ideas for those operating radio stations. Radio Ink has become known for its industry leadership, controversial editorials, and its annual lists such as the “40 Most Powerful People in Radio” and “The Most Influential Women in Radio.”

**Podcast Business Journal**

Podcast Business Journal is a daily newsletter and accompanying website that are written by, for, and about podcasters and podcasting. Podcast Business Journal covers the newsmakers and the latest developments in the podcast world. The goal is to be a fast but thorough daily read with a focus on up-to-the-minute news as well as late-breaking bulletins. That’s especially important in a fast-paced world where professionals may have only minutes to spare until show time — it’s why everything a podcaster needs to know is in Podcast Business Journal.

“You’ve been kind enough to feature many of our folks in your “best of” lists through the years. I cannot begin to tell you what that means to our people.”

“I have gotten so many positive messages about this podcast.”

“The series you guys have been doing has really become weekly appointment tuning!”

“Your diligence has created the kinds of timely, relevant and practical examples and thought-provoking items our industry desperately needs now, and always.”

“Always great content and insight. Thank you for hosting these events.”

“Thanks as always for the great content!”

“Thanks for all you are doing for the industry during this time. It is what is making a difference and seeing us through.”

“I get about a half-dozen Podcast-related emails per week. Yours is far and away the best.”

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Satellite & Cable TV Magazine has been serving the needs of the Satellite, Cable and Broadband industry for the past 28 years.

The SATELLITE & CABLE TV magazine is read by over 40,000 industry professionals every month!!... every one of them is a potential buyer of your products.....

"When times are good you should advertise, when times are bad you MUST advertise".

Contact us today for great discounted packages for your advertisements!

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Email: scat.sales@nm-india.com | Mob: +91 7021850198

www.scatmag.com

SATELLITE & CABLE TV MAGAZINE

www.scatmag.com

SATELLITE & CABLE TV is India's largest Trade (B2B) media into its 30th year of publication, which has catered to the Indian Cable TV, Satellite, IPTV & Broadband industry. The magazine is published monthly and the editorial features news, analysis, technology articles across the industry segment. The magazine reaches out to all the LCOs, MSOs, DPOs, ISPs and the other stakeholders in this domain.

NABSHOW 2022 | 31
The Satellite Industry in a Post-Pandemic World

As with many industries, the satellite industry has not been spared the effects of the global COVID-19 pandemic which hit the world over a year and a half ago. The pandemic has drastically disrupted supply chains and practically shut down key market segments for satellite such as in-flight connectivity and some key segments of the maritime sector such as the cruise ship business. Some key installations and contracts were delayed due to travel restrictions. However, the satellite industry has fared better than most industries during the pandemic due to several factors inherent in the key markets that the industry serve and the prospects post-pandemic are encouraging.

Increased Financial Activity

Since last year there has been no other major bankruptcies in the satellite industry and it has actually been seeing increased Mergers and Acquisitions (M&As) and investment activities. A key development since the pandemic has been the rise of Special Purpose Acquisition Companies (SPAC) which made it easier for startup companies with limited financial or operational track records to raise capital by Initial Public Offering (IPO). In 2020, over US$ 3 Billion were raised by SPACs for space-related companies. While SPAC activity has slowed a little since last year due to tighter regulations, some analysts view the increased interest in space companies in the investment community will result in the influx more private equity investment in the industry.

Short- and Long-Term Industry Prospects

The latest figures from the Satellite Industry Association (SIA), which tracks the health of the industry through its annual “State of the Satellite Industry” report reveals continued strength and growth in the global space economy in 2020, despite the pandemic. “The industry’s investment in technology and innovation led to improved affordability and productivity, enabling new capabilities, and opening up new markets. The commercial satellite industry in particular saw record-setting growth in the number of satellites launched,” according to the report.

The prospects are very good for the industry in the long-term as well. Numerous studies are projecting continuous growth for the industry across all segments through the end of the decade. Just to highlight some of the key studies, NSR is projecting that 24,700 new satellites will be launched through the end of 2030. A great majority of those satellites are in the non-GEO orbits.

The key factors that served the satellite industry well during the pandemic and in the post-pandemic economy are inherent in the types of services that satellite provides. Satellite technology is a key enabler in provide connectivity and in the post-pandemic world—most of the key economic drivers will require connectivity and lots of it. In fact, of the 10 Technology trends to watch post-pandemic according to the World Economic Forum, seven of them presents unique opportunities for the satellite industry. These include increased demand for bandwidth which can involve satellite technology. So, the post-pandemic prospects for the industry are looking very good indeed.

By Virgil Labrador, Editor-in-Chief, Satellite Markets and Research

Image source: Satellite Industry Association
SET: Be connected with the Media & Entertainment industry in Brazil

SET, founded on March 25th, 1988, is a non-profit national association for professionals and companies engaged in all processes of creation, production, transmission and broadcasting of audio & video content in all formats and platforms. SET is the main source of information and the main discussion forum on electronic media, trends, regulations and technology in Brazil, and embraces the mission of disseminating technical and scientific knowledge across the whole ecosystem to promote development.

One of the recent key achievements was to head up the team that implemented the Brazilian Digital TV System (SBTVD). Many countries in Latin America and Africa have adopted this system as the best solution in digital TV.

SET also organizes the most traditional and prestigious events of the industry in the country. Check the program for 2022.

SET Expo 2022
The most important Trade Show and Conference in Latin America is confirmed to take place in August 22nd to 25th in São Paulo. Over 16,000 professionals visit the event and experience the latest trends in technology, operations and business.

SET 30
The long term partnership with NAB Show results in SET presence in the event with an exclusive hospitality center and by organizing a daily meeting for Brazilian attendees.

SET xExperience
A comprehensive platform dedicated to online events and distribution of specialized content on all areas of media and entertainment industry.

SET Regionals
SET takes the most relevant debates and business opportunities to the main key cities in Brazil, where the media & entertainment industry is equally important.

SET Magazine
Published for more than 30 years and more than 200 issues, SET Magazine is a reference in the marketplace, covering technical aspects of the M&E industry, as well as news on products, solutions and the most important events.

Visit our website and check our program for 2022: https://set.org.br/?lang=en

Visit our website and keep updated on all SET activities for 2022.
SHOOT’s 2021 New Directors Showcase Reel Goes Live

By Roberta Griefer

SHOOT’s 19th Annual New Directors Showcase Reel has gone live at NDS.SHOOTonline.com. The NDS Class of 2021 offers a total of 31 up-and-coming directors. The field includes fifteen women, and a variety of entries spanning commercials, PSAs, promo fare, branded content, spec advertising, thesis films, feature, and short documentaries, even a TV series pilot. NDS filmmaker backgrounds are far ranging from acting to photography to an ad agency pedigree, work in the art department on theatrical movies, film school educated and self-taught, even feature film producing. Seventeen of the Showcase directors are affiliated with production companies and fourteen are unaffiliated.

The range of NDS honored work this year includes on one end of the spectrum a Sundance-winning feature Cusp which had a recent theatrical release in New York and Los Angeles and will soon debut on Showtime. On the other end of the NDS continuum are student projects - AFI Conservatory thesis films The Hideaway and Guide On. The Hideaway has gone on to play over twenty-five festivals all over the world and received a number of awards for directing, cinematography, editing, and acting.

Compiling the SHOOT New Directors Showcase and producing the New Directors Showcase Event represent one of SHOOT’s great annual pleasures. But for last year and this, the in-person event at the DGA Theatre in New York did not happen due to the pandemic. SHOOT and the DGA look forward to welcoming everyone back to the in-person event next fall when we will be celebrating the 20th Anniversary of the SHOOT New Directors Showcase.

While the industry will not convene at the DGA Theatre to debut the Showcase in 2021, the NDS reel remains a major means of exposure for new worthwhile talent and is scrutinized by the advertising and entertainment communities. The 2022 SHOOT New Directors Search for directors directing professionally less than three years will open in March 2022 at NDS.SHOOTonline.com/enter-nds. Sponsor details will be available in March 2022 at SHOOTonline.com/SHOOTNDSEventSponsorship.
The last couple of years have been challenging for everyone – not only did the pandemic impact the live events and AVL industries, but there were ripple effects that were also felt by companies like ours that rely on these industries to showcase all the wonderful ways broadcast, audio, lighting, etc. can meaningfully augment the worship experience.

So, what did Technologies for Worship Magazine do to weather this change? Well, first we made the jump to an all-digital format. We mean, why not? Our digital magazine was growing by leaps and bounds, and the majority of our print readers also received the digital issue, so that was an easy decision. BUT – and here’s where it gets exciting! – we also decided to blow-up the editorial. Not literally, of course, but figuratively – averaging over 35 articles every issue. This means more educational articles, more install stories featuring the gear other houses of worship are effectively using, and more in-depth looks at manufacturers and products that will benefit our readers moving forward.

Not only that, we also did away with the not-so-mobile friendly ‘flip-book’ digital magazine and introduced an all-new look in our magazine app, optimized for mobile reading, and available for iOS and Android devices. In other words, instead of minimizing our offerings, we doubled down and grew…continuing to improve our content with every new issue. And we managed to do all this without charging a subscription fee. That’s right – we are an open-source free educational magazine for Houses of Worship and their AVL peeps. MIC. DROP.

By Michelle Makariak

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We’re excited about our innovative new look, but even more, we are committed to continuing our unprecedented editorial growth for all our current and future readers. Why don’t you join us?
For more than two decades, UK-based publishing firm Tudor Rose has worked in partnership with Microsoft to produce publications showcasing how enterprises can harness the power of technology from Microsoft and its partners to transform the way they operate. Today, it publishes Technology Record, a quarterly magazine, which is supported by a website, monthly newsletter, curated social media content and an app.

Available in both printed and digital format, the magazine offers expert perspectives and real-life examples illustrating the benefits of Microsoft technology – both in enterprises and in the public sector. Leading members of Microsoft’s worldwide industry teams provide their input on Technology Record’s editorial calendar and features to ensure they address key topics that are capturing the attention of technology executives in enterprises today.

Dedicated sections of the magazine focus on how this technology is being used on a daily basis in the automotive, financial services, manufacturing, communications and media, public sector, and retail and consumer packaged goods industries. The media and communications section, for example, explores how partners are using solutions such as Microsoft Azure, Power Platform and Dynamics 365 Media and Communications Accelerator to drive a revolutionary shift in service provision.

Meanwhile, technologyrecord.com provides daily news and expert insights on pertinent industry trends, product launches, customer wins and event news, as well as commentary articles, case studies and in-depth features. For end customers, the site provides a wealth of information about how Microsoft and its partners are helping businesses in industry. For partners, it offers a valuable channel to distribute product news, case studies and thought leadership.

Both the magazines and the website offer Microsoft partners serving all industries the opportunity to reach out to audiences of senior-level business decision makers with a blend of traditional brand promotion and uniquely compelling content marketing. Over 25,000 copies of Technology Record are printed and shipped worldwide each quarter, heading to the desks of tens of thousands of senior business executives and key industry events.

Tudor Rose looks forward to working with partners to leverage this uniquely compelling alliance marketing platform.
What makes The Broadcast Bridge unique?

By The Broadcast Bridge

Our founding principal is that the broadcast industry deserves and needs a source of reliable, rigorous and original editorial content. So, we create a lot of content, hundreds of original articles every year, which are free and easily accessible.

What We Cover

Our focus is on the technology, workflow, creativity and business of our diverse and dynamic industry. We cover the full breadth of our industry; acquisition & production, hardware & software infrastructure, content distribution & delivery, and quality assurance at every stage. We focus on the hard science of broadcast technology and technique, on new technologies and industry trends and how they effect and integrate with existing business models, systems and workflow. We dig deep into the most challenging and fascinating subjects facing our community. The quality and quantity of our content has earned the trust of our readers. The Broadcast Bridge is established as an independent, voice of authority.

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The Team

The Broadcast Bridge editorial team is led by Tony Orme, a professional broadcast engineer for over thirty years (with the BBC, Sky and ITV), regular industry event speaker, university lecturer and recognised industry expert on broadcast technology. Our team of 15 writers are all industry segment experts. Each has deep experience, insight and knowledge of a specific segment of our industry. Most of them have previously been magazine editors themselves and/or are published authors. All of them are professional writers who know how to tell their stories and make sure they get their facts straight.

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