



## NAB Small and Medium Market Radio Forum (SMMRF)

Saturday, April 23, 2-5 p.m., North Hall, N258-N260

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### Exclusive Title Sponsor - \$6,000

- Opportunity to provide two-minute remarks or video to address the audience during SMMRF programming
- Co-host roundtable discussion during SMMRF programming
- One (1) tabletop exhibit during SMMRF programming
- Two (2) NAB Show conference registration passes
- One (1) sponsor-provided pop-up banner to be displayed during SMMRF programming
- Up to two (2) promotional collateral or gifts to be distributed at SMMRF programming
- Sponsor logo recognition in all pre- and post-event communications to SMMRF attendees
- Sponsor logo recognition on sponsor signage during SMMRF programming
- Sponsor recognition within NAB Show Broadcaster Program Guide
- Sponsor logo featured on SMMRF content page on NABShow.com
- Sponsor half-page ad in NAB Show Broadcaster Program Guide
- Two (2) 30-minute prescheduled blocks in the NAB Member Lounge

### Supporting Sponsor – Roundtable \$2,000

- Co-host one (1) roundtable discussion during SMMRF programming
- One (1) promotional collateral material to be distributed at SMMRF programming
- Sponsor logo recognition on sponsor signage during SMMRF programming
- Sponsor logo recognition within NAB Show Broadcaster Program Guide
- Sponsor logo recognition on SMMRF content page on NABShow.com
- One (1) NAB Show conference registration pass

### Supporting Sponsor – Exhibitor \$2,000

- One (1) tabletop exhibit during SMMRF programming
- One (1) promotional collateral material to be distributed at SMMRF programming
- Sponsor logo recognition on sponsor signage during SMMRF programming
- Sponsor logo recognition within NAB Show Broadcaster Program Guide
- Sponsor logo recognition on SMMRF content page on NABShow.com
- One (1) NAB Show conference registration pass

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## Supporting Sponsor – Roundtable and Exhibit \$3,000

- Co-host one (1) roundtable discussion during SMMRF programming
- One (1) tabletop exhibit during SMMRF programming
- One (1) promotional collateral material to be distributed at SMMRF programming
- Sponsor logo recognition on sponsor signage during SMMRF programming
- Sponsor logo recognition within NAB Show Broadcaster Program Guide
- Sponsor logo recognition on SMMRF content page on NABShow.com
- One (1) NAB Show conference registration pass

## Reception Sponsor - \$5,000

- Two (2) NAB Show conference registration passes
- Opportunity to provide preapproved entertainment
- One (1) sponsor-provided pop-up banner to be displayed during SMMRF reception
- Sponsor logo recognition on sponsor signage during SMMRF programming
- Sponsor logo recognition within NAB Show Broadcaster Program Guide
- Sponsor logo recognition on SMMRF content page on NABShow.com
- Sponsor logo recognition in all pre- and post-event communications to SMMRF attendees regarding the reception
- Acknowledgment as SMMRF reception sponsor
- Sponsor half-page ad in NAB Show Broadcaster Program Guide

## Broadcaster Program Guide Sponsor - \$4,500

- Opportunity for sponsor to provide created digital QR code and graphics for NAB Show Broadcaster Program Guide
- Opportunity for one (1) half-page ad in NAB Show Broadcaster Program Guide
- One (1) promotional collateral material to be distributed at SMMRF programming
- Sponsor logo recognition on sponsor signage during SMMRF programming
- Sponsor logo recognition within NAB Show Broadcaster Program Guide
- Sponsor logo recognition on SMMRF content page on NABShow.com
- One (1) NAB Show conference registration pass

## Notepads Sponsor - \$1,500

- One (1) NAB Show conference registration pass
- NAB-produced notepads with sponsor logo and contact information
- Sponsor logo recognition on sponsor signage during SMMRF programming
- Sponsor logo recognition within NAB Show Broadcaster Program Guide
- Sponsor logo recognition on SMMRF content page on NABShow.com

## Program Ads

- Full-page Inside Back Cover - \$3,500
- Full-page Back Cover - \$3,000
- Half-page Insert - \$2,000

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### For more information contact:

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