

Commonly Ordered Furnishings

	Cost	Tax	Total
Black Cafe Table (30" h x 24" w)	\$331.35	\$27.75	\$359.10
Black Diamond Stool	\$66.90	\$5.60	\$72.50
Black Diamond Armchair	\$67.25	\$5.63	\$72.88
Key Largo Loveseat	\$672.00	\$56.28	\$728.28
Custom Cut Carpet 16 oz. - Price per sq.ft.	\$2.55	\$0.21	\$2.76
1/2 Padding (90-700 sq. ft.) - Price per sq.ft.	\$0.91	\$0.08	\$0.99

FURNISHINGS
Preferred Provider: Freeman
Contact Information: 888-508-5054;
exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 9, 2024

Turnkey Packages

NAB Show Exhibit Sales
Contact Information: +1 202 595 1953, sales@nab.org
Ordering Available Now
Discount Deadline: March 9, 2024

**Starter
Turnkey
Packages**

10' X 10'
Cost: \$5,950



- (1) 8' High Back Drape and 3' Side Rail
- (1) 10' x 10' Gray Carpet
- (1) ID Sign
- (1) 6' x 30" Black Draped Table
- (2) Side Chairs
- (1) Wastebasket
- (1) 500-Watt Outlet
- 4 Days Booth Carpet Cleaning

10' X 20'
Cost: \$11,750



- (1) 8' High Back Drape and 3' Side Rail
- (1) 10' x 20' Gray Carpet
- (1) ID Sign
- (2) 6' x 30" Black Draped Table
- (1) 30" x 36" Black Top Café Table
- (4) Side Chairs
- (1) Wastebasket
- (1) 1000-Watt Outlet
- 4 Days Booth Carpet Cleaning

**Traditional
Turnkey
Packages**

10' X 10'
Cost: \$9,800



- (1) 10' Wall Exhibit with Fabric Graphics
- (1) 10' x 10' Gray Carpet
- (3) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (3) Side Chairs
- (1) 30" x 36" Black Top Café Table
- (1) Wastebasket
- (1) 500-Watt Outlet
- 4 Days Booth Carpet Cleaning

10' X 20'
Cost: \$19,500



- (1) 20' Wall Exhibit with Fabric Graphics
- (1) 10' x 20' Gray Carpet
- (4) Arm Lights (including electrical)
- (1) Counter Height Cabinet
- (1) Stool
- (3) Side Chairs
- (1) 30" x 36" Black Top Café Table
- (1) Wastebasket
- (1) 1000-Watt Outlet
- 4 Days Booth Carpet Cleaning

MATERIAL HANDLING
Exclusive Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com

Unlimited Material Handling is an added feature for all Exhibitors who purchase indoor exhibit space at NAB Show. This new feature is added to your NAB invoice at a flat rate of only \$3.95 per sq. ft. Advanced Warehouse Storage and Off Target fees are not included.

LABOR
Exclusive Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 9, 2024

Commonly Ordered Labor

	Straight Time (per hour)	Overtime (per hour)	Tax
Electrical Booth Work Labor	\$122.00	\$232.25	+8.25%
Display Install/Dismantle Labor	\$93.25	\$149.00	+8.25%

Minimum Charge = 1 hour

ST = Straight Time, 8 a.m. - 5 p.m. Monday - Friday
 OT = Overtime, all other times (including all holidays)

Electrical Floor Labor is now included in electrical service orders.

ELECTRICAL
Exclusive Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 9, 2024

Commonly Ordered Electrical

	Cost	Tax	Total
5 amp, 500 watt, 120 volt*	\$87.80	\$9.73	\$97.53
20 amp, 2000 watt, 120 volt	\$410.35	\$45.51	\$455.86
20 amp, 208 volt single phase	\$583.45	\$67.99	\$651.44

Includes materials & floor work labor. Please review the Exhibitor Manual for rules and regulations.

***10x10 - 10x40 Inline booths only**

Prices shown are online rates and will increase after the discount date indicated above.

All rates are subject to change.

Complete inventory, pricing and ordering options will be available by the order date indicated above.

AUDIO/VISUAL
Preferred Provider: Freeman
Contact Information: 888-508-5054; exhibitorsupport@freeman.com
Ordering Available Now
Discount Deadline: March 9, 2024

Commonly Ordered Audio/Visual

	Cost	Tax	Total
Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)	\$400	\$33.50	\$433.50
Desktop Computer with Monitor (3.2 GHz or faster)	\$340	\$28.48	\$368.48
42" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted	\$770	\$64.49	\$834.49
55" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted	\$1470	\$123.11	\$1,593.11

Price includes all show days. Additional 28% delivery fee applies for orders \$3,000 and under (\$182 minimum).

LEAD RETRIEVAL
Preferred Provider: Maritz
Contact Information: 877-623-3487, exhibitorservices@maritz.com
Ordering Available Now
Discount Deadline: February 4, 2024

Commonly Ordered Lead Retrieval

	Cost	Tax	Total
Tablet with SWAP	\$422.00	\$35.36	\$457.36
Swap "3 Pack" (App, License, +3 Activations)	\$525.00	\$43.99	\$568.99
Optium RT2000 (Portable Unit)	\$494.00	\$41.39	\$535.39
Optium RT2000 Bluetooth Printer	\$149.00	\$12.49	\$161.49
Developer's Kit for Real Time Data Services	\$715.00	\$59.92	\$774.92

SWAP

Latest in lead retrieval.

Downloads directly to your smart phone.

Enable you to capture leads anywhere in and around outside of your booth.

Optium RT2000

It's portable and wireless.

Immediately sends leads to a secure, password protected website. Full QWERTY keyboard.

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INTERNET
Exclusive Provider: COX
Contact Information: 855-519-2624; Email: lvcc.orders@cox.com
Ordering Available Now
Advanced Rate: March 15, 2024; Standard Rate: April 14, 2024

Commonly Ordered Internet

	Cost
Dedicated Bandwidth Services (Business Starter Plus: 3 Mbps)	\$680
Business Select Plus: 10 Mbps	\$1,700
Labor/Floor Work	\$75/Hour
Upgrade to Public IP address	\$400

FLORAL
Preferred Provider: TLC Florist
Contact Information: 770 507 6777, order@tlc-florist.com
Ordering Available Now
Discount Deadline: March 25, 2024

Commonly Ordered Floral

	Cost	Tax	Total
Azaleas	\$40.00	\$3.35	\$43.35
Large Fern	\$40.00	\$2.89	\$42.89
3 Foot Green Plant	\$50.00	\$5.45	\$55.45

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