

NAB Show New York Preview – On NAB Amplify

Before arriving in New York, ramp up your visibility and drive excitement with these opportunities spotlighting your executives or product specialists during a one-on-one interview with a NAB Amplify editor as part of our Preview coverage.

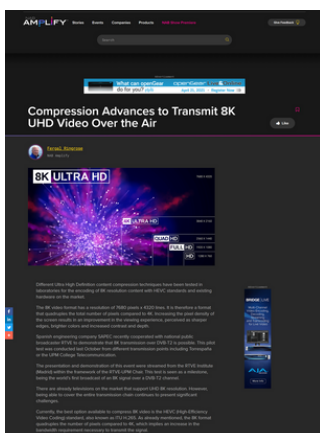
Questions will enlighten attendees on your key product developments and customers who are finding success from your innovations.



“NAB Show New York, Amplified: 5 Minutes with...” \$1,500 | Video Interview

Benefits Include:

- Inclusion within the dedicated NAB Show New York Preview overview page on NAB Amplify
- An additional page on NAB Amplify listing interviewee and supplemental details, linked from overview page
- An interview production managed by NAB Amplify, that will include; an interviewer, questions, scheduled recording via the Zoom platform and editing of interview
- Use of the 5-minute video asset for corporate purposes – NAB Amplify to share link to download video within seven days of recording
- Promotional marketing to include but not limited to:
 - Dedicated “NAB Show New York Preview” link in weekly NAB Amplify newsletters
 - General NAB Show New York Preview posts on social media channels



“NAB Show New York, Amplified: From the Desk of...” \$950 | Written Interview

Crunched for time but still want to get the word out about your NAB Show New York plans? Be part of our “From the Desk of...” Series that will give attendees and NAB Amplify readers insight into exciting developments and client activations.

This 3-question interview will be promoted as part of our overall NAB Show New York Preview content. Take this opportunity to elevate your visibility and entice attendees to book meetings onsite.

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