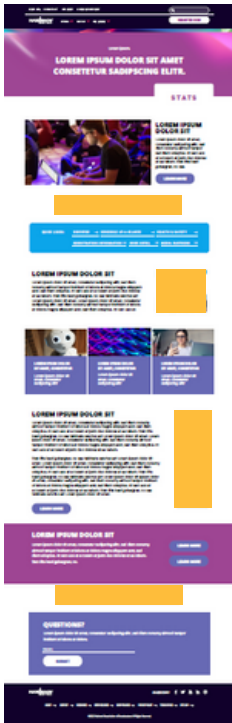


DIGITAL ADVERTISING OPPORTUNITIES



Website

Homepage Leaderboard Ad

\$3,000 | Exclusive Per Month

Run a high impact 728x90 banner ad on the homepage.

Available August, September, and October

Prestitial Ad

\$3,000 | Exclusive Per Month

This exclusive 800x600 pop up "Welcome" ad appears during initial website visits.

This will display once per day for each visitor.

Run of Site Leaderboard Ad

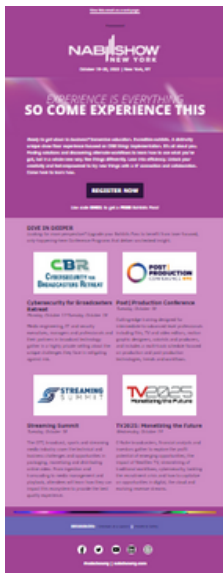
\$1,500 | Per Month

Raise awareness of your participation by leveraging rotating banner ads on the NAB Show New York website as attendees prepare for the show.

Available August, September and October

Inventory

- 970x90 top banner ad (interior pages only)
- 728x90 middle
- 300x250 middle
- 160x600 middle
- 728x90 bottom



Email

Dedicated Email Blast

\$2,500 | Per Deployment

Created entirely by the Sponsor, NAB Show New York will send the email on your behalf to a curated list of third-party opt-ins. Sponsor must be an exhibitor at NAB Show New York and promotion must pertain to your presence at the show.

Limited availability, dates confirmed on first come basis.

Available once per week in August, September and October.

Banner Ad in Promotional Emails

\$3,500 | Per Month

This is an exclusive opportunity to reach prospects and registered attendees through weekly promotion emails that share important announcements and details for the show. The Sponsor supplies a 600 x 90 banner ad and/or native thought-leadership article to appear in each weekly email during the month they're sponsoring. Banner ad is subject to approval by Show Management.

Available August, September and October



Social Media Advertising

\$1,500 | Per Week

Get exposed to our growing social media communities! This sponsorship includes one post on Facebook, Twitter and LinkedIn for a select week. Inventory sold on first come basis.

Available August, September and October