



**POST |
PRODUCTION
CONFERENCE**

NYC

Oct. 18, 2022



Sponsorship Opportunities

Sponsorship Manager

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WWW.PPW-CONFERENCE.COM



When

In-person training event taking place at NAB Show New York on October 18, 2022



Where

Javits Center, New York



Why

Post|Production Conference is the world's leading training conference for production & post-production professionals, content creators, designers, TV, film & video editors, producers, directors, motion graphics & online video specialists.

Sponsors Benefits Include

Access to new leads

- Expand your current database with new leads.

Real-time engagement with attendees

- Your organization will have ample opportunities to engage with attendees in real-time at NAB Show New York.

Prominent branding in marketing campaigns

- Your sponsorship will include prominent branding on all in-person signage and website mentions.

Continued promotions post-event

- Get prominent branding & feature products on live & recorded sessions.
- Follow up with attendees post-event.



Sponsorship Tiers and Pricing

What your chosen sponsorship package gets you

	Core	Platinum	Gold	Silver
Logo on website, signage, and marketing campaigns	✓	✓	✓	✓
Keynote Session Opportunity	✓	✗	✗	✗
Raffle Prize Contribution	✓	✓	✓	✓
Complimentary Conference Passes	20 VIP	10 VIP	3 VIP	3 VIP
Access to Opt-in Attendee Database	Ownership	Ownership	2x access	✗
Logo on Live Sessions + Recordings	✓	✓	✓	✗
Sponsored Session	✓	✓	✗	✗

Core: \$45K

Only 1 - 2 Spots Available

- "In association with" top sponsor event
- Exclusive sponsorship - No other software vendors to get this position
- Prominent displays "Made Possible By" on the event website and marketing campaign
- Prominent displays of logo on all session recordings along
- 30-second video to show live before networking and keynote slots
- Video ad to be added to the VOD bundle post-event
- Option to deliver a conference keynote
- Option for a specialized track with 6 additional sessions inside the program
- Ownership of opt-in database
- Top logo presence on attendee event platform (including banners)
- Option for a specialized feature in the event platform (i.e. Dell Store)
- 20 VIP passes for key clients



Platinum: \$15,000

Only 3 Spots Available

- Top logo placement on the event website
- Top logo placement on marketing campaign
- Top logo placement on all live sessions & session recordings
- Ownership of Attendee opt-in database
- (2) Sponsored sessions on the conference program
- 10 VIP passes
- Key contribution for Raffle Prizes



ADDITIONAL PACKAGES

FMC offers various promotional levels to suit your organization's needs.

Gold: \$9,500

Only 7 Spots Available

- Gold logo placement on event website
- Gold logo placement on marketing campaign
- Gold logo placement on all live sessions & session recordings
- 2-time access to attendee database
- 3 VIP passes
- Key contribution for Raffle Prizes

Silver: \$4,750

Unlimited Spots Available

- Silver logo placement on event website
- Silver logo placement on select marketing & signage
- 3 VIP passes
- Contribute to Raffle Prizes

WHAT OUR ATTENDEES & PARTNERS THOUGHT

Feedback from our partners
and attendees

Ian McCausland, P|PW Speaker

FMC staff on sight were amazing. They were helpful and excited to participate in the class.

Tim Forrest, P|PW Attendee

I wanted to express my gratitude for Post-Production World and how invaluable it was to have access to the nimble minds of the presenters. It was a productive time indeed.

Rebecca Knowles, TSMA

How incredible to see that 25 countries were represented in attendance! We're looking forward to working with you and to being in touch for future events soon.



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For More Information

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