### Program - Tuesday, October 18

<table>
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<tr>
<th>Time</th>
<th>Room 1E10 – Postproduction</th>
<th>Room 1E11 – Production</th>
<th>Room 1E09 – Business</th>
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| 8:00 – 9:15am EDT  | Essential Color Grading in Adobe Premiere Pro  
Instructor: Abba Shapiro                                                                 | A Practical Guide to Planning Field Shoots  
Instructor: Rachel Longman                                                              | How to Launch Your Creative Business  
Instructor: Seth C. Polansky, Esq.                                                     |
| 9:30 – 10:45am EDT | Subtitles, Captions and More: a Guide to Inclusion and Maximizing Your Reach  
Instructor: Jeff Greenberg                                                             | Virtual Production, Mixed Reality and Extended Reality (XR) the Future is Now  
Instructor: Gary Adcock                                                                | Shifting Gears: Put Your Career Road Map in Focus  
Instructor: Amy DeLouise                                                               |
| 11:00am – 12:15pm EDT | Advanced Editing Techniques in Final Cut Pro  
Instructor: Abba Shapiro                                                                | Finding the Location That's Right for Your Production?  
Instructor: Rachel Longman                                                             | Understanding Intellectual Property  
Instructor: Seth C. Polansky, Esq.                                                     |
| 12:30 – 1:30pm EDT | Lunch                                                                                     |                                                                                        |                                                                                        |
| 1:30 – 2:45pm EDT  | AI Tools for Video Editors  
Instructor: Jeff Greenberg                                                                  | The Things They Don’t Tell You About Virtual Production  
Instructor: Gary Adcock                                                               | Freelance Work Strategies for Video and Graphics Pros  
Instructor: Amy DeLouise                                                               |
| 3:00 – 4:15pm EDT  | Strategies for Narrative Scene Editing with Final Cut Pro  
Instructor: Abba Shapiro                                                                | Crafting a Story: Interview-Directed Productions  
Instructor: Amy DeLouise                                                               | Contracts for Creatives  
Instructor: Seth C. Polansky, Esq.                                                     |
| 4:30 – 5:45pm EDT  | Essential Color Grading in DaVinci Resolve  
Instructor: Jeff Greenberg                                                                | Full Frame Content: What all that data means for Production and Post  
Instructor: Gary Adcock                                                               | Keep Them Happy: How to Communicate with Your Clients  
Instructor: Rachel Longman                                                             |

View the program online at [ppw-conference.com/conference-program](http://ppw-conference.com/conference-program) to view full session descriptions.