

NABSHOW[®]
Where Content Comes to Life
APRIL 6-9, 2025 | LAS VEGAS

PREMIERE PARK

NAB Show's new on-floor destination for first-time exhibitors

PREMIERE PARK

Centrally located at the entrance of West Hall in the Las Vegas Convention Center, this all-new destination will feature a curated showcase of first-time exhibitors.

With front-and-center placement, these newcomers gain a unique advantage to capture the attention of attendees.

Area will feature eight (8) first-time exhibitors along with a small networking area for you to be able to meet with prospects and clients during the show.



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TURNKEY PACKAGE

\$8,000 | 8 available

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Turnkey Package Includes:

- (1) 2M x8'H PVC Wall with single-sided Graphics
 - Client will work with our show decorator to brand the PVC panels
- (1) Counter Height Cabinet with one graphic panel
- (2) Stools
- (1) Wastebasket
- (2) 500-Watt Outlet
- Carpet Included
- 4 Days Booth Carpet Cleaning
- Unlimited Material Handling

Additional Benefits:

- Four (4) Exhibitor Staff Badges
- Company Name and Booth Number in the 2025 Show Guide
- Online Listing in the 2025 NAB Show Exhibitor Directory
- Ability to sell products directly from booth through the Show & Sell Program



WEST HALL



Located at the W2 Door Entrance into the West Hall

BY THE NUMBERS



61,292
total registrants

42,794
buyers

16,996
exhibit staff



16,241
non-US attendees
representing

163
countries and
territories



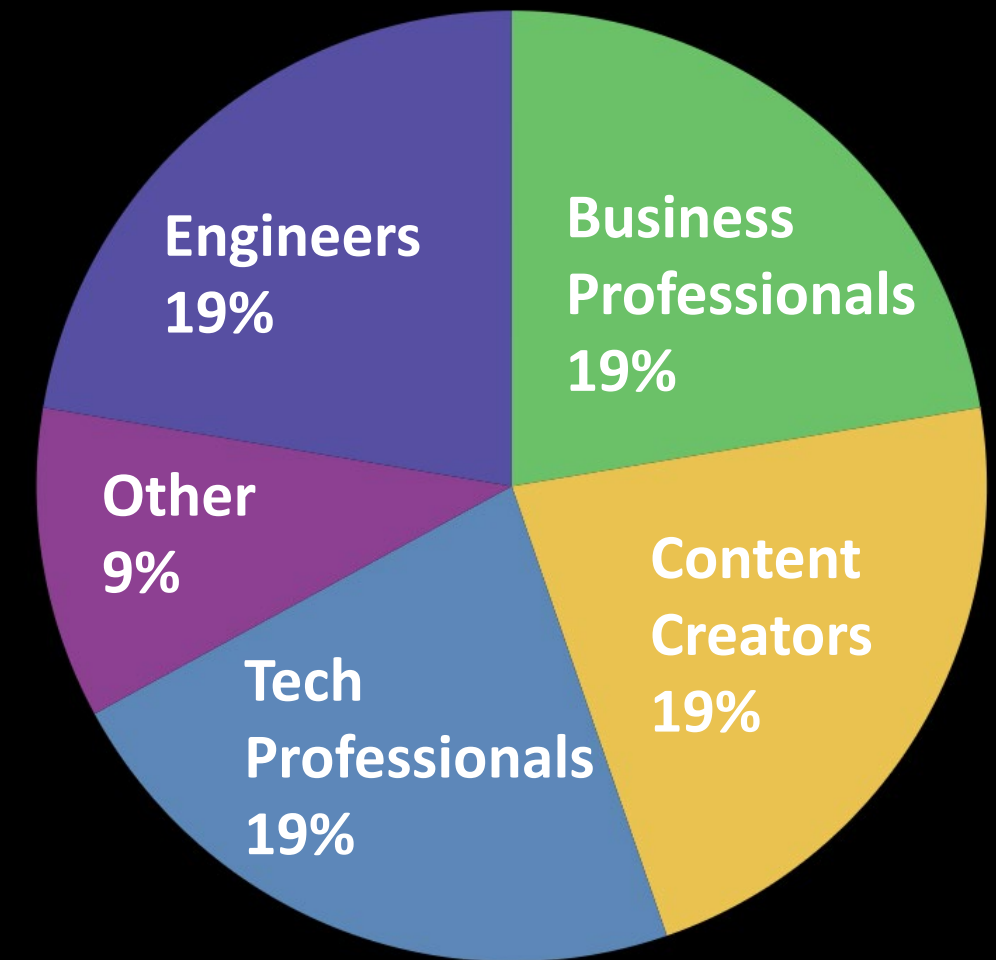
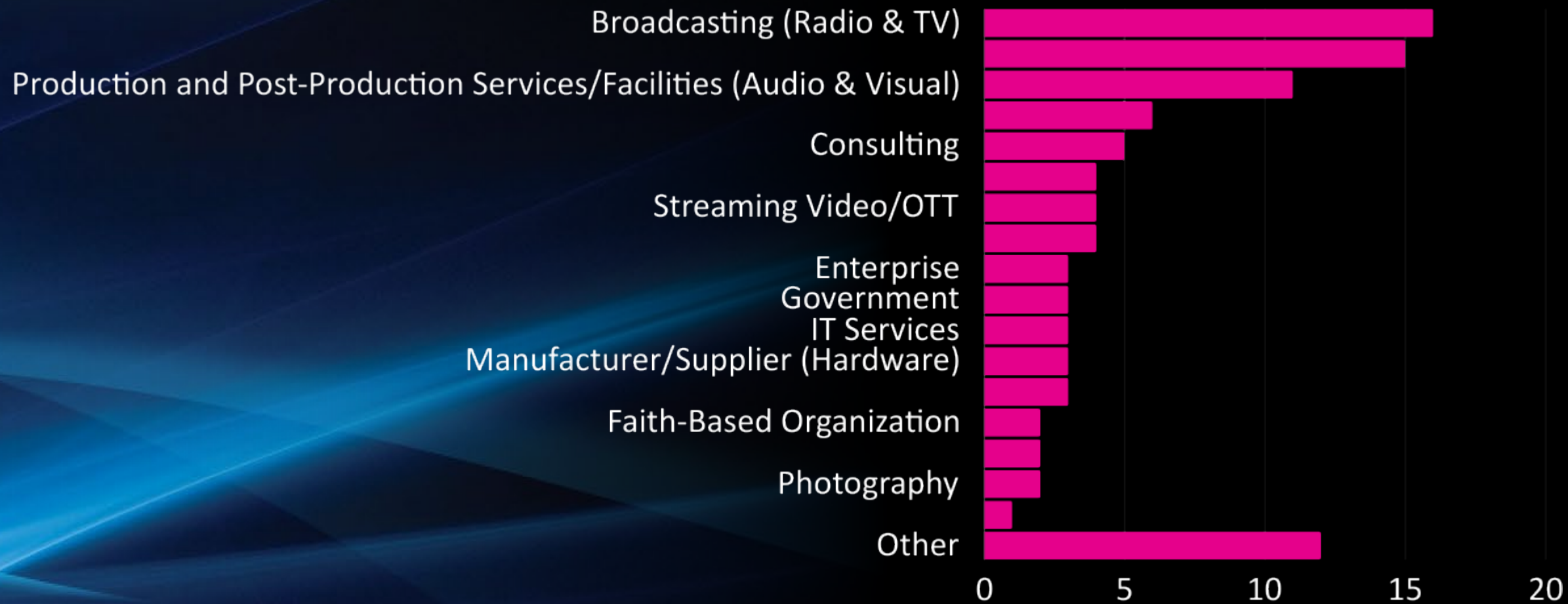
1,008
press from

50
countries



87%
net buying influence

INDUSTRY BREAKDOWN



BY THE NUMBERS

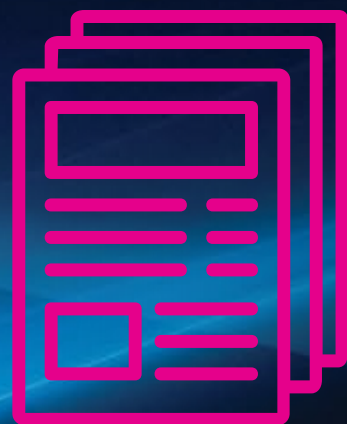


1,200+
hours of content
delivered from

1,100
speakers across
the entire event



1,300
exhibitors



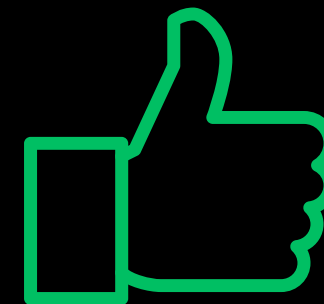
117
year-round global media
and strategic partners
produced and published
content before, during
and after NAB Show

1,621,888

unique views to
nabshow.com over the
campaign and

418,000

during the month of April



80M+

online impressions
across the social
campaign and event

KEY THEMES

- Creator Economy
- Generative AI
- Streaming
- Virtual Production
- FAST
- Next-Gen Television



We look forward to working with you!

For more information, please contact

NAB Sales Team

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