SATURDAY, APRIL 5

Time	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S227	Time	Content Creators Room S225	Corporate & Brand Storytelling Room S226
8:15 – 9:15 AM PT						To Be Announced	Simple Content, Captivating Stories: Crafting Brand Engagement through Narrative Instructor: TBA
9:30 – 10:30 AM PT						Working with Brands: How to Get Your Foot in the Door and Stay There Instructor: RIch Harrington	Creating Dynamic, Eddective Training Videos Instructor: TBA
10:00 – 11:45 AM PT	Is GEN AI Changing Cinema? Instructor: Gary Adcock	DaVinci Resolve Colorist Boot Camp Instructor: TBA	After Effects Boot Camp Instructor: Ian Robinson	How to Start Your Creative Business Instructor: Seth Polansky	10:45 – 11:45 AM PT	Vertical Video for the Win Instructor: TBA	Directing Executives On-Camera Instructor: TBA
11:45 AM – 1:00 PM PT	Break				11:45 AM – 1:30 PM PT	Break	
1:00 – 2:45 PM PT	Exploring OpenAI's Sora & RunwayML Instructor: TBA	Mastering Color Correction and Grading with the Lumetri Panel in Adobe Premiere Pro Instructor: Rich Harrington	Expressing Yourself: Mastering Expressions in After Effects Instructor: Kyle Hamrick	Lighting Techniques: Best Practices On-Set and In-Budget Instructor: TBA	1:30 – 2:30 PM PT	Audio for Podcasting: Make Your Podcast Stand Out from Microphone Choice to Setup and Mix Down Instructor: Gary Levitt	To Be Announced Instructor: TBA
					2:45 – 3:45 PM PT	Creating Social Media Graphics for a Impactful Online Identity Instructor: Ian Robinson	Power Planning for Multi-Platform Delivery Instructor: TBA
3:00 – 4:45 PM PT	**Retrain Your Brain:** "New" Lighting Color Science Foundations for Production Instructor: TBA	Reimagining Video Editing Workflows with AI Tools Instructor: TBA	Collaborative Post-Production: from Editors & Artists to Clients & Stakeholders Instructor: TBA	To Be Announced Instructor: TBA	4:00 – 5:00 PM PT	Understanding Social Media Terms of Service Instructor: Seth Polansky	Crafting Brand Narratives: Blending Industry Insights and Humor Instructor: TBA

5:15 – 6:45 PM PT	KEYNOTE EVENT & MEETUP

Program subject to change.
View the program online at nabshow.com/post-production-world to view full session descriptions.

POST PRODUCTION WORLD VEGAS

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SUNDAY, APRIL 6

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Content Creators Room S225	Corporate & Brand Storytelling Room S226	Interactive Discussions Room S227
8:00 - 10:30 AM PT	Legal Issues w AI Generated Assets or Content Instructor: Seth Polansky	Audio Skills for Video Editors Instructor: TBA	Advanced Motion Tracking Techniques Instructor: Eran Stern	The Right Toolkit: Choosing the Perfect Gear for Every Project Instructor: TBA	iPhone Productions: A Practical Approach to Creating Content Instructor: TBA	How to Deliver More Impact with Your Brand Story Instructor: TBA	Focusing on the Future: Making Decisions for the Next Calendar Year Instructor: TBA
10:45 - 11:45 AM PT	Using AI in your Audio Recordings Instructor: Gary Levitt	Getting the Most from AI Tools in DaVinci Resolve Instructor: TBA	An Introduction to 3D and Adobe Dimensions Instructor: Chris Converse	Flying Solo: Being a Crew of One Instructor: TBA	Create with Confidence Instructor: TBA	Adapting Stories for Multi-Channel Impact Instructor: TBA	How to Network with Creatives Instructor: TBA
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	A New Generation of Live Production - The Evolution of Streaming and Streamers Instructor: TBA	Mastering the Essential Sound Panel in Adobe Premiere Pro Instructor: TBA	Everyday Efficiency w After Effects Instructor: Kyle Hamrick	A Practical Guide to Planning Field Shoots Instructor: TBA	Crafting Your Undeniable Personal Brand Instructor: TBA	Legal Issues to Consider when Creating Content for Brands & Corporations Instructor: Seth Polansky	Productivity Strategies for Remote Creatives Instructor: Rich Harrington
2:45 - 3:45 PM PT	Using Generative AI for Post Production Instructor: TBA	To Be Announced Instructor: TBA	Get Your Models Movin' in Blender (for After Effects) Instructor: Chris Converse	Directing Authentic Performances for Fiction Instructor: TBA	Targets & Trends: Content Strategies for Social Media Success Instructor: TBA	Mobile-First Branding: Elevate Your Brand in a Mobile-Driven World Instructor: TBA	Managing On-Set Stress Instructor: TBA
4:00 - 5:00 PM PT	To Be Announced Instructor: TBA	TMO Live: A Conversation with 2025 Oscar-Nominated Editor Instructor: TBA	An Introduction to Adobe AI Tools for Animators Instructor: Ian Robinson	Getting Great Audio to Your Camera Instructor: Gary Levitt	Video Compression Essentials Instructor: TBA	Monetize the Mic: Leverage Podcasts to Grow Your Brand Instructor: TBA	Best Practices and Ethics for Integrating AI into Your Post Pipeline Instructor: TBA
5:15 - 7:15 PM PT	CONTENT CREATOR PARTY						

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MONDAY, APRIL 7

Time	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Content Creators Room S225	Corporate & Brand Storytelling Room S226	Interactive Discussions Room S227
8:00 - 10:30 AM PT	Building Customized LLM's for Your Content Instructor: Gary Adcock	Essentials of After Effects for Video Editors Instructor: Kyle Hamrick	Getting Started with 3D in Adobe After Effects Instructor: Ian Robinson	Sound and Storytelling: Creating a Soundscape in Production and Post Instructor: TBD	From Story to Action: Strategic Content Creation and Social Media Instructor: Rich Harrington	Marketing Mojo for Corporate Videos: Strategies that Convert Instructor: TBA	How To Be a Freelance Editor in Today's Market Instructor: TBA
10:45 - 11:45 AM PT	Shooting for Generative AI Instructor: AJ Bleyer, DGA	Using Greenscreen in Adobe Premiere Pro Instructor: Maxim Jago	Working with Native 3D Objects Instructor: Eran Stern	Using VR Cameras for Creative Captures for Traditional Productions Instructor: TBA	Get Things Movin' with Adobe Express Instructor: Chris Converse	Corporate Storytelling for Social Media Instructor: TBA	Is AI a Tool or a Threat to Creatives? Instructor: Gary Levitt
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	Using LLMs to assist with Pre and Post Production Management Instructor: TBA	What's New in DaVinci Resolve Instructor: TBA	Advanced Techniques in Creating Cinemagraphs Instructor: Chris Converse	Essentials of Timelapse Production & Post Instructor: Rich Harrington	Streamline Social Media Creation with AI Instructor: TBA	To Be Announced Instructor: TBA	On-Camera Confidence Instructor: TBA
2:45 - 3:45 PM PT	PANEL: Gen AI and The Cinematographer Moderator: Gary Adcock	Mastering Audio - The Final Step Before Distribution Instructor: Gary Levitt	Type & Title Design the Easy Way Instructor: Kyle Hamrick	Understanding LOG, LUTs, and 10bit and Raw/DNG Instructor: TBA	From Followers to Advocates: Building a Loyal Community Instructor: TBA	From Spark to Story: Designing Stories for Brands Instructor: TBA	Monetizing Your Creative Passions Instructor: Eran Stern
4:00 - 5:00 PM PT	What AI Can and CAN'T Do for You Instructor: TBA	To Be Announced Instructor: TBA	Masks and Track Mattes in Adobe After Effects Instructor: TBA	How to Produce a TV Show on an iPhone Instructor: TBA	Doing It For the Gram: How to Instagram with Style and Ease Instructor: TBA	Storytelling That Sells: Crafting Compelling Video Content to Drive Engagement Instructor: TBA	Ask an Entertainment Lawyer Instructor: Seth Polansky

5:15 - 6:45 PM PT	**ARTIFICAL INTELLIGENCE** — Room S219 BIRDS OF A FEATHER Artificial Intelligence Discussion Moderator: Gary Adcock	**PRODUCTION** — Room S220 BIRDS OF A FEATHER Production Discussion Moderator: TBA	**EDITORS** — Room S221 BIRDS OF A FEATHER The Crystal Ball: Speculating on the Future Moderator: TBA

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TUESDAY, APRIL 8

	Virtual Production Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Extended Reality Productions Room S225	The Business of Media Production Room S226	Interactive Discussions Room S227
8:15 – 9:15 AM PT	Virtual Production for Creators Instructor: TBA	Masking and Tracking in Final Cut Pro Instructor: TBA	Illustrator for Motion Designers Instructor: Eran Stern	Choosing and Using the Best Microphone for the Job Instructor: TBA	Getting Started with Apple Vision Pro Immersive Video Instructor: TBA	Amplify Word of Mouth: Cutting-Edge Strategies for Gaining New Clients and Projects Instructor: TBA	Battling Burnout: The Keys to Longevity in Postproduction Instructor: Ian Robinson
9:30 – 10:30 AM PT	Translating Tomorrow: Communicating with clients about Virtual Production Instructor: TBA	Photoshop for Video Editors Instructor: Rich Harrington	Data-driven Animations in After Effects Instructor: Chris Converse	Extraordinary Drone Shots (and How to Get Them!) Instructor: TBA	Advances in XR Production Instructor: TBA	The Business Skills I Wish I Had Learning Early in My Editing Career Instructor: TBA	Business and Legal Risks Related to Generative AI Instructor: Seth Polansky
10:45 – 11:45 AM PT	Metadata Management for Virtual Production Instructor: Gary Adcock	Using AI in your Audio Post Instructor: Gary Levitt	Creating Motion Graphics Templates for Video Editors Instructor: Eran Stern	Story from Interview & Direction: Crafting Authentic Narratives through Conversation Instructor: TBA	Apple Vision In-Focus Instructor: TBA	Strategies for Building a Profitable Content Creation Business Instructor: TBA	To Be Announced Instructor: TBA
11:45 AM – 1:30 PM PT	Break						
1:30 – 2:30 PM PT	Obstaining and Maintaining Camera Color Accuracy Throughout the Entire XR Production Pipeline Instructor: TBA	To Be Announced Instructor: TBA	Advanced Techniques for MOGRT Authoring Instructor: Chris Converse	Building a Production Company Instructor: AJ Bleyer, DGA	Deliverying Professional Emmersive Video for Meta Quest Instructor: TBA	Budgeting Video Projects (BONSOP) Instructor: Rich Harrington	Navigating Creative Conflict and Resolution Instructor: TBA
2:45 – 3:45 PM PT	When Does Virtual Production Make Sense? Instructor: TBA	Skin Tones and Matching for Editors and Colorists Instructor: TBA	Mastering Masks and Mattes in After Effects Instructor: Kyle Hamrick	Best Practices for Managing Storage On-Set Instructor: Gary Adcock	Immersive Media and the Edge of Reality - Fooling the Visual Cortex Instructor: TBA	Essential AI Tools for the Productive Producer Instructor: TBA	Top Issues Facing UAV Pilot And What We Can Do About Them Instructor: TBA
4:00 – 5:00 PM PT	SMPTE PANEL: Open Track IO Moderator: Gary Adcock	Re-cut and Remix: How to Repurpose Content for Social Media Instructor: TBA	Motion Graphics Project Management: From Concept to Pitch to Delivery Instructor: Ian Robinson	Strategies for Multi-camera Productions & Editing Instructor: TBA	Conversation with Amazon MGM Studios, Head of Post, International Features + Head of International VFX Instructor: TBA	Collaborating with Clients: Translating Vision into Video Instructor: TBA	Time Management for Creative People Instructor: TBA

	PRODUCERS Room S219	COLORISTS Room S220	BUSINESS Room S221
5:15 – 6:45 PM PT	**BIRDS OF A FEATHER** Producers Discussion Moderator: TBA	**BIRDS OF A FEATHER** Colorists Discussion Moderator: TBA	**BIRDS OF A FEATHER** Business Discussion Moderator: TBA

WEDNESDAY, APRIL 9

	Remote & Hybrid Production Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Extended Reality Productions Room S225	The Business of Media Production Room S226	Interactive Discussions Room S227
8:15 – 9:15 AM PT	To Be Announced Instructor: TBA	Mastering Prompts to Create Generative AI Video Instructor: TBA	Working with Compound Effects in After Effects Instructor: TBA	To Be Announced Instructor: TBA	Understanding XR: Workflows in Cinema & Broadcast Instructor: TBA	The Art of Haggling Instructor: TBA	Professional FAQ from a year on /r/editors "Ask a Pro" Instructor: TBA
9:30 – 10:30 AM PT	Remote Collaborative Workflows for Post Instructor: TBA	Enhance VFX and Color Grading using AI and Machine Learning Instructor: Eran Stern	Integrating 3D Elements from Substance 3D into After Effects Instructor: Ian Robinson	Color Theory and Emotion: Using Color to Deepen Storytelling in Production Instructor: TBA	Building an Immersive Video Post Production Pipeline Instructor: TBA	10 Ways to be a Well Paid Creative! Instructor: TBA	Overcoming Creative Blocks Instructor: TBA
10:45 – 11:45 AM PT	Virtual Truck™ and Virtual Production Control Room™ Walkthrough - Setup and Implementation Instructor: TBA	Advanced Trimming for Video Editors Instructor: TBA	Expressions without Coding in After Effects Instructor: Chris Converse	Strategies for Interview-Driven Productions Instructor: TBA	Mastering Metadata for XR productions Instructor: Gary Adcock	Practical Project Management for Creative Pros Instructor: Rich Harrington	Other Ways to Monetize YouTube Instructor: TBA
11:45 AM – 1:30 PM PT	Break						
1:30 – 2:30 PM PT	frame.io Camera to Cloud Workflow Instructor: TBA	To Be Announced Instructor: TBA	Beat the Render Queue: Making After Effects Render Faster Instructor: Eran Stern	Practical Tips for Directors Instructor: TBA	SMPTE RIS Panel Defining the Color Pipeline for Extended Reality & Virtual Production Moderator: Gary Adcock	Using AI to Help Market Your Content Instructor: TBA	An Ethical Approach to AI Instructor: Rich Harrington
2:45 – 3:45 PM PT	To Be Announced Instructor: TBA	Getting started with VFX in Adobe After Effects for Video Editors Instructor: Ian Robinson	Master The Essential Graphics Panel in Premiere Pro and After Effects Instructor: Kyle Hamrick	Audio for Interviews and Corporate Production Instructor: TBA	Advanced Virtual Production Car Process Techniques Instructor: TBA	How to Make it as a Freelancer Instructor: TBA	Workflow Strategies and Processes Setup Instructor: TBA

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