



NAB Show Cares is an innovative program put in place to improve the Exhibitor experience at NAB Show. Through this program, NAB Show is identifying top Exhibitor pain points and creating solutions that will reduce Exhibitor costs and improve ROI.

# SHOW AND SELL

## Participation Form

NAB Show Exhibitors can now sell their products on the Show Floor! No need to ship your products back. Take your leads to the next level and allow them to try out and purchase your product directly from your booth.

By filling out company/contact info below, you acknowledge and accept all rules listed below\*:

Company Name: \_\_\_\_\_  
 Booth Number: \_\_\_\_\_  
 Onsite Contact Name: \_\_\_\_\_  
 Onsite Contact Phone: \_\_\_\_\_  
 Onsite Contact Email: \_\_\_\_\_

### Rules and Regulations:

- Participating exhibitors must charge the correct sales tax (8.375%) for each sale. Exhibitors are required to issue a receipt for each purchase containing company name, time and date of purchase, item description, item price and sales tax. To exit the hall, attendees will be required to show receipt to designated security in each hall. Locations will be published.
- Participating exhibitors must fill out "One Time Sales Tax Return" form, located in your exhibitor manual. This form must be filled out in entirety and submitted with payment to show management onsite or within five business days of Wednesday, April 9, 2025. All checks should be made payable to Nevada Department of Taxation.
- All exhibitors must have a sign visible in their booth signifying participation in Show and Sell program.
- Participating exhibitors are required to have a copy of Business Tax License and Reseller's Permit available in your booth.
- If an item is too large to hand carry, exhibitors must work with Freeman and is responsible for getting the item shipped to the attendee.
- International Exhibitors must clear all goods sellable goods on a "permanent basis" and pay the appropriate duties/taxes at the time the goods are imported into the country.

Exhibitors participating in this are urged to hire additional security and take additional precautions as NAB Show, Freeman and the L VCC are not liable for any lost, damaged or stolen merchandise.

**If you participate at 2 or more Nevada Events that allow selling on the show floor:**

If you sell at more than two events in Nevada during a twelve-month period, you must register with the Department and obtain your own Sales & Use Tax Permit.

\* Failure to adhere to rules below may impact your standing for the 2025 NAB Show as well as liabilities to the State of Nevada



**Due Date: March 22, 2025**

**Email [exhibitservices@nab.org](mailto:exhibitservices@nab.org) for submission**

### QUESTIONS ABOUT THE PROGRAM?

Reach out to your Exhibitor Services team today at [exhibitservices@nab.org](mailto:exhibitservices@nab.org)  
 or call 202 595 2051  
 (outside U.S.) 877 622 3947 (within U.S.)