SATURDAY, APRIL 5

	Content Creators Room S225	Corporate & Brand Storytelling Room S226
8:15 – 9:15 AM PT	How to Use Online Brainstorming Tools and ChatGPT to Create Viral Hits Instructor: Jefferson Graham	Simple Content, Captivating Stories: Crafting Brand Engagement through Narrative Instructor: Rachel Longman
9:30 – 10:30 AM PT	Working with Brands: How to Get Your Foot in the Door and Stay There Instructor: RIch Harrington	Creating Dynamic, Eddective Training Videos Instructor: Douglas Spotted Eagle
10:45 – 11:45 AM PT	Vertical Video for the Win Instructor: Juliana Broste	Directing Executives On-Camera Instructor: Amy DeLouise

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S227
10:00 – 11:45 AM PT	Beyond Generative AI: Harnessing Analytical Tooks for Creative Workflows Instructor: Michael Kammes	DaVinci Resolve Colorist Boot Camp Instructor: Warren Eagles	After Effects Boot Camp Instructor: Ian Robinson	How to Start Your Creative Business Instructor: Seth Polansky

11:45 AM – 1:00 PM PT	Break

11:45 AM – 1:30 PM PT	Break

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S227
1:00 – 2:45 PM PT	Exploring OpenAI's Sora & RunwayML Instructor: Jeff Greenberg	Mastering Color Correction and Grading with the Lumetri Panel in Adobe Premiere Pro Instructor: Rich Harrington	Expressing Yourself: Mastering Expressions in After Effects Instructor: Kyle Hamrick	Lighting Techniques: Best Practices On-Set and In-Budget Instructor: Douglas Spotted Eagle
3:00 – 4:45 PM PT	Retrain Your Brain: "New" Lighting Color Science Foundations for Production Instructor: Tim Kang	Reimagining Video Editing Workflows with AI Tools Instructor: Nick Harauz	Collaborative Post-Production: from Editors & Artists to Clients & Stakeholders Instructor: Scott Simmons	Is Generative AI Changing Cinema? Instructor: Gary Adcock, Andy Jarosz, and Dave Stump

	Content Creators Room S225	Corporate & Brand Storytelling Room S226
1:30 – 2:30 PM PT	Audio for Podcasting: Make Your Podcast Stand Out from Microphone Choice to Setup and Mix Down Instructor: Gary Levitt	Navigating the Corporate World for Video Professionals Instructor: Abba Shapiro
2:45 – 3:45 PM PT	Creating Social Media Graphics for a Impactful Online Identity Instructor: Ian Robinson	Power Planning for Multi-Platform Delivery Instructor: Amy DeLouise
4:00 – 5:00 PM PT	Understanding Social Media Terms of Service Instructor: Seth Polansky	Crafting Brand Narratives: Blending Industry Insights and Humor Instructor: Sergio Rangel

Wicked: Camera to Cut
A Discussion with Cinematographer Alice Brooks, ASC, and Editor Myron Kerstein, ACE
Room S219

5:15 – 6:45 PM PT

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SUNDAY, APRIL 6

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Content Creators Room S225	Corporate & Brand Storytelling Room S226	Interactive Discussions Room S227
8:00 – 10:30 AM PT	Legal Issues w AI Generated Assets or Content Instructor: Seth Polansky	Audio Skills for Video Editors Instructor: Luisa Winters	Advanced Motion Tracking Techniques Instructor: Eran Stern	From Production to Post: Improving Workflows & Communication On Set to the Edit Suite Instructor: Abba Shapiro	iPhone Productions: A Practical Approach to Creating Content Instructor: Jefferson Graham	How to Deliver More Impact with Your Brand Story Instructor: Amy DeLouise	Focusing on the Future: Making Decisions for the Next Calendar Year Instructor: Jeff Greenberg
10:45 – 11:45 AM PT	Using AI in your Audio Recordings Instructor: Gary Levitt	Getting the Most from AI Tools in DaVinci Resolve Instructor: Warren Eagles	An Introduction to 3D and Adobe Dimensions Instructor: Chris Converse	Flying Solo: Being a Crew of One Instructor: Juliana Broste	Create with Confidence Instructor: Rhea Allen	Adapting Stories for Multi-Channel Impact Instructor: Sergio Rangel	How to Network with Creatives Instructor: Maxim Jago
12:00 – 1:00 PM PT	The Art of Editing: ACE Member Panel Instructor: Mike McCusker, ACE, Kevin Tent, ACE, Sabrina Plisco, ACE	Break					Speaker Ask-Me-Anythings Instructors: Eran Stern, Gary Levitt, Juliana Broste, Jefferson Graham & Jeff Greenberg
1:30 – 2:30 PM PT	Live Production's Seismic Shift. Are You Ready? Instructor: Lucas Wilson	Using Greenscreen in Adobe Premiere Pro Instructor: Maxim Jago	Everyday Efficiency with After Effects Instructor: Kyle Hamrick	A Practical Guide to Planning Field Shoots Instructor: Rachel Longman	Crafting Your Undeniable Personal Brand Instructor: Juliana Broste	Legal Issues to Consider when Creating Content for Brands & Corporations Instructor: Seth Polansky	Productivity Strategies for Remote Creatives Instructor: Rich Harrington
2:45 – 3:45 PM PT	Using Generative AI for Post Production Instructor: Nick Harauz	Accelerate Your Media Workflows with Thunderbolt 5 and NAS AI presented by Intel Instructor: Gary Adcock, Gordon Sylin, and Art Cohen	Get Your Models Movin' in Blender (for After Effects) Instructor: Chris Converse	Directing Authentic Performances for Fiction Instructor: Maxim Jago	Targets & Trends: Content Strategies for Social Media Success Instructor: Sergio Rangel	Mobile-First Branding: Elevate Your Brand in a Mobile-Driven World Instructor: Rhea Allen	Managing On-Set Stress Instructor: Rachel Longman
4:00 – 5:00 PM PT	Scaling Creativity: AI Tools for Collaborative Teams Instructor: Michael Kammes	TMO Live: A Conversation with 2025 Oscar-Nominated Editor Instructor: Michael Valinsky	An Introduction to Adobe AI Tools for Animators Instructor: Ian Robinson	Getting Great Audio to Your Camera Instructor: Gary Levitt	Video Compression Essentials Instructor: Scott Simmons	Monetize the Mic: Leverage Podcasts to Grow Your Brand Instructor: Rhea Allen	Best Practices and Ethics for Integrating AI into Your Post Pipeline Instructor: Nick Harauz
5:15 – 7:15 PM PT	**CONTENT CREATOR PARTY** Room S222						

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MONDAY, APRIL 7

	Artificial Intelligence Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Content Creators Room S225	Corporate & Brand Storytelling Room S226	Interactive Discussions Room S227
8:00 - 10:30 AM PT	Building Customized LLM's for Your Content Instructor: Gary Adcock	Essentials of After Effects for Video Editors Instructor: Kyle Hamrick	Getting Started with 3D in Adobe After Effects Instructor: Ian Robinson	Using VR Cameras for Creative Captures for Traditional Productions Instructor: Nick Harauz	From Story to Action: Strategic Content Creation and Social Media Instructor: Rich Harrington	Marketing Mojo for Corporate Videos: Strategies that Convert Instructor: Rachel Longman	How To Be a Freelance Editor in Today's Market Instructor: Scott Simmons
10:45 - 11:45 AM PT	Shooting for Generative AI Instructor: AJ Bleyer, DGA	Mastering the Essential Sound Panel in Adobe Premiere Pro Instructor: Maxim Jago	Working with Native 3D Objects Instructor: Eran Stern	Sound and Storytelling: Emotional Resonance through Sound Instructor: Dmitry Koshutin	Get Things Movin' with Adobe Express Instructor: Chris Converse	Corporate Storytelling for Social Media Instructor: Luisa Winters	Is AI a Tool or a Threat to Creatives? Instructor: Gary Levitt
12:00 - 1:00 PM PT	Career Longevity Through Modularity: Anecdotes & Pipelines Instructor: Mike Sill Sponsored by Dell & NVIDIA	Break					
1:30 - 2:30 PM PT	Using LLMs to assist with Pre and Post Production Management Instructor: Nick Harauz	What's New in DaVinci Resolve Instructor: Warren Eagles	Advanced Techniques in Creating Cinemagraphs Instructor: Chris Converse	Essentials of Timelapse Production & Post Instructor: Rich Harrington	Streamline Social Media Creation with AI Instructor: Rhea Allen	Rewriting the Rules: A New Era of Race Storytelling presented by OWC Instructor: Shannon Vandivier, Blake Campbell, Jon Hoeg	On-Camera Confidence Instructor: Juliana Broste
2:45 - 3:45 PM PT	PANEL: Gen AI and The Cinematographer Moderator: Gary Adcock, with Dave Stump, Michael Goi, ASC	Mastering Audio - The Final Step Before Distribution Instructor: Gary Levitt	Type & Title Design the Easy Way Instructor: Kyle Hamrick	Understanding LOG, LUTs, and 10bit and Raw/DNG Instructor: Douglas Spotted Eagle	From Followers to Advocates: Building a Loyal Community Instructor: Sergio Rangel	From Spark to Story: Designing Stories for Brands Instructor: Dmitry Koshutin	Monetizing Your Creative Passions Instructor: Eran Stern
4:00 - 5:00 PM PT	What AI Can and CAN'T Do for You Instructor: Jeff Greenberg	Text-based Editing In Premiere Pro Instructor: Abba Shapiro	Masks and Track Mattes in Adobe After Effects Instructor: Luisa Winters	How to Produce a TV Show on an iPhone Instructor: Jefferson Graham	Doing It For the Gram: How to Instagram with Style and Ease Instructor: Juliana Broste	Storytelling That Sells: Crafting Compelling Video Content to Drive Engagement Instructor: Rhea Allen	Ask an Entertainment Lawyer Instructor: Seth Polansky

ARTIFICAL INTELLIGENCE Room S219	**EDITORS** Room S220	**PRODUCTION** Room S221
BIRDS OF A FEATHER Artificial Intelligence Discussion Moderator: Gary Adcock	**BIRDS OF A FEATHER** The Crystal Ball: Speculating on the Future Moderator: Jeff Greenberg	**BIRDS OF A FEATHER** Production Discussion Moderator: Douglas Spotted Eagle

(5:15 - 6:45 PM PT)

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TUESDAY, APRIL 8

	Virtual & Remote Production Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Extended Reality Productions Room S225	The Business of Media Production Room S226	Interactive Discussions Room S227
8:15 - 9:15 AM PT	Virtual Truck™ and Virtual Production Control Room™ – Build the Future of Live Production Instructor: Lucas Wilson	Masking and Tracking in Final Cut Pro Instructor: Nick Harauz	Illustrator for Motion Designers Instructor: Eran Stern	Choosing and Using the Best Microphone for the Job Instructor: Douglas Spotted Eagle	Getting Started with Apple Vision Pro Immersive Video Instructor: Matthew Celia	Amplify Word of Mouth: Cutting-Edge Strategies for Gaining New Clients and Projects Instructor: Rhea Allen	Battling Burnout: The Keys to Longevity in Postproduction Instructor: Ian Robinson
9:30 - 10:30 AM PT	Translating Tomorrow: Communicating with clients about Virtual Production Instructor: Andy Jarosz	Photoshop for Video Editors Instructor: Rich Harrington	Data-driven Animations in After Effects Instructor: Chris Converse	Extraordinary Drone Shots (and How to Get Them!) Instructor: Luisa Winters	Advances in XR Production Instructor: Dave Stump, ASC	The Business Skills I Wish I Had Learning Early in My Editing Career Instructor: Jeff Greenberg & Scott Simmons	Business and Legal Risks Related to Generative AI Instructor: Seth Polansky
10:45 - 11:45 AM PT	Metadata Management for Virtual Production Instructor: Gary Adcock	Using AI in your Audio Post Instructor: Gary Levitt	Creating Motion Graphics Templates for Video Editors Instructor: Eran Stern	Crafting Authentic Narratives through Conversations Instructor: Dmitry Koshutin	Apple Vision In-Focus Instructor: Jeff Greenberg	Strategies for Building a Profitable Content Creation Business Instructor: Rhea Allen	Why You Should Bring in the Editor Before You Start Production Instructor: Abba Shapiro
12:00 - 1:00 PM PT	Tales from Episode Zero – Inside Beast Games: From YouTube to Amazon Instructor: Josh Kulic	Break					Speaker Ask-Me-Anythings Instructors: Maxim Jago, Mike Kammes, Lucas Wilson, Warren Eagles & Ian Robinson
1:30 - 2:30 PM PT	Conversation with Amazon MGM Studios, Head of Post, International Features + Head of International VFX Instructor: Michael Valinsky & Steve Bannerman	Multicam Editing Workflows in Final Cut Pro Instructor: Abba Shapiro	Advanced Techniques for MOGRT Authoring Instructor: Chris Converse	Building a Production Company Instructor: AJ Bleyer, DGA	Deliverying Professional Emmersive Video for Meta Quest Instructor: Matthew Celia	Budgeting Video Projects (BONSOP) Instructor: Rich Harrington	Navigating Creative Conflict and Resolution Instructor: Maxim Jago
2:45 - 3:45 PM PT	When Does Virtual Production Make Sense? Instructor: Andy Jarosz	Skin Tones and Matching for Editors and Colorists Instructor: Warren Eagles	Mastering Masks and Mattes in After Effects Instructor: Kyle Hamrick	Best Practices for Managing Storage On-Set Instructor: Gary Adcock	Immersive Media and the Edge of Reality - Fooling the Visual Cortex Instructor: Lucas Wilson	Essential AI Tools for the Productive Producer Instructor: Luisa Winters	Top Issues Facing UAV Pilot And What We Can Do About Them Instructor: Douglas Spotted Eagle
4:00 - 5:00 PM PT	SMPTE PANEL: Open Track IO Moderator: Gary Adcock	Re-cut and Remix: How to Repurpose Content for Social Media Instructor: Maxim Jago	Motion Graphics Project Management: From Concept to Pitch to Delivery Instructor: Ian Robinson	Strategies for Multi-camera Productions & Editing Instructor: Scott Simmons	Understanding LIDAR Acquisition for Immersive Media and Entertainment Instructor: Carin Mazaira & Jamie Featherston	Collaborating with Clients: Translating Vision into Video Instructor: Rachel Longman	Time Management for Creative People Instructor: Amy DeLouise

PRODUCERS Room S219	COLORISTS Room S220	BUSINESS Room S221
5:15 - 6:45 PM PT **BIRDS OF A FEATHER** Producers Discussion Moderator: Rachel Longman	**BIRDS OF A FEATHER** Colorists Discussion Moderator: Warren Eagles	**BIRDS OF A FEATHER** Business Discussion Moderator: Abba Shapiro

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WEDNESDAY, APRIL 9

	Virtual & Remote Production Room S219	Post Production Room S220	Motion Graphics & VFX Room S221	Traditional Production Room S224	Extended Reality Productions Room S225	The Business of Media Production Room S226	Interactive Discussions Room S227
8:15 - 9:15 AM PT	Exploring Project Manaement in Unreal Engine Instructor: Andy Jarosz	Mastering Prompts to Create Generative AI Video Instructor: Nick Harauz	Working with Compound Effects in After Effects Instructor: Luisa Winters	Single Person Crew Strategies Around the Globe Instructor: Jefferson Graham	Understanding XR: Workflows in Cinema & Broadcast Instructor: Michael Valinsky	The Art of Haggling Instructor: Amy DeLouise & Seth Polansky	Professional FAQ from a year on /r/editors "Ask a Pro" Instructor: Jeff Greenberg
9:30 - 10:30 AM PT	Obtaining and Maintaining Camera Color Accuracy Throughout the Entire Virtrual Production Pipeline Instructor: Brad Dickson	Enhance VFX and Color Grading using AI and Machine Learning Instructor: Eran Stern	Integrating 3D Elements from Substance 3D into After Effects Instructor: Ian Robinson	Color and Emotion: Using Color to Deepen Storytelling in Production Instructor: Dmitry Koshutin	Building an Immersive Video Post Production Pipeline Instructor: Matthew Celia	10 Ways to be a Well Paid Creative! Instructor: Rhea Allen	Overcoming Creative Blocks Instructor: Maxim Jago
10:45 - 11:45 AM PT	Virtual Production for Creators Instructor: Lucas Wilson	Advanced Trimming for Video Editors Instructor: Scott Simmons	Expressions without Coding in After Effects Instructor: Chris Converse	Strategies for Interview-Driven Productions Instructor: Amy DeLouise	Mastering Metadata for XR productions Instructor: Gary Adcock	Practical Project Management for Creative Pros Instructor: Rich Harrington	Other Ways to Monetize YouTube Instructor: Luisa Winters
11:45 AM - 1:30 PM PT	Break						
1:30 - 2:30 PM PT	SMPTE RIS Panel Defining the Color Pipeline for Extended Reality & Virtual Production Moderator: Gary Adcock	Remote Collaborative Workflows for Post Instructor: Jeff Greenberg	Beat the Render Queue: Making After Effects Render Faster Instructor: Eran Stern	Practical Tips for Directors Instructor: Maxim Jago	Medical Training for the Mission to Mars Instructor: Michael Mansouri	Using AI to Help Market Your Content Instructor: Rhea Allen	An Ethical Approach to AI Instructor: Rich Harrington
2:45 - 3:45 PM PT	Advanced Virtual Production Car Process Techniques Instructor: Alex Pearce	Getting started with VFX in Adobe After Effects for Video Editors Instructor: Ian Robinson	Master The Essential Graphics Panel in Premiere Pro and After Effects Instructor: Kyle Hamrick	Audio for Interviews and Corporate Production Instructor: Douglas Spotted Eagle	Creating an Immersive Fan Experience for the Las Vegas Grand Prix Instructor: Michael Mansouri	How to Make it as a Freelancer Instructor: Scott Simmons	Workflow Strategies and Processes Setup Instructor: Rachel Longman

Other FMC Ticket Offerings

FMC offers the following additional training available at NAB Show. These trainings are **not included** in the P|PW conference pass and **require separate registration.** For more information see nabshow.com/postproduction-world.

FIELD WORKSHOPS

Virtual Reality Productions — $999

Instructor: Nick Harauz
Date: April 3-4 (2-Day Workshop)
Time: 9:00 AM - 5:00 PM PT
Location: Nelson Ghost Town & Las Vegas Convention Center

The VR Production Workshop covers 360 workflows, from production to post, exploring history, market trends, filming techniques, editing, reorientation, transitions, effects, and more for a comprehensive hands-on experience.

Budget Powered Productions for Audio — $849

Instructor: Douglas Spotted Eagle
Date: April 3 (1-Day Workshop)
Time: 10:00 AM - 4:00 PM PT
Location: Las Vegas Convention Center

This workshop covers audio setup, shoot-for-edit practices, and distribution outputs. Attendees will collaborate with the instructor, explore support equipment, and gain hands-on experience setting up production and equipment.

Budget Powered Productions for Lighting — $849

Instructor: Douglas Spotted Eagle
Date: April 4 (1-Day Workshop)
Time: 10:00 AM - 4:00 PM PT
Location: Las Vegas Convention Center

This workshop covers lighting techniques with hands-on practice, allowing attendees to photograph setups, work with a model for various interview styles, and collaborate with the instructor on production and equipment setup.

Content Creator Masterclass — $849

Instructor: Juliana Broste
Date: April 4 (1-Day Workshop)
Time: 9:00 AM - 5:00 PM PT
Location: To Be Announced

This immersive crash course is designed to arm you with the tools, techniques, and insider secrets you need to thrive in today's competitive content creation world.

AI BOOTCAMP WORKSHOPS

AI Video Editing — $399

Instructor: Luisa Winters
Date: April 5
Time: 9:00 - 11:45 AM PT
Location: Las Vegas Convention Center

Ideal for freelance and broadcast editors in news and documentaries, this course explores AI-driven video editing with tools like Descript and Premiere Pro, enhancing creativity and expanding professional opportunities.

AI VFX & Motion — $399

Instructor: Eran Stern
Date: April 5
Time: 12:00 - 2:45 PM PT
Location: Las Vegas Convention Center

Explore AI-enhanced VFX and motion graphics with tools like Firefly and Runway, mastering tasks like rotoscoping, face swapping, and animation while balancing AI's efficiency with the irreplaceable power of human creativity.

AI Broadcast TV — $399

Instructor: Luisa Winters
Date: April 5
Time: 3:00 - 5:45 PM PT
Location: Las Vegas Convention Center

Designed for broadcast professionals, this course explores AI and ML in video editing for news, documentaries, and VOD. Using tools like Descript and Premiere Pro, attendees merge technical expertise with practical creativity.

CERTIFICATION EXAM VOUCHERS
All Exams Scheduled Online Post-Event

AI Video Editing Certification Exam — $149

Covers foundational concepts of AI and ML, their relevance & application in video editing, practical use of AI tools and technologies, ethical considerations, and future trends.

AI VFX & Motion Certification Exam — $149

Focuses on the practical application of AI tools and third-party add-ons, delving into the innovative ways AI can be utilized to create diverse motion graphics and VFX.

AI Broadcast TV Certification Exan — $149

Assesses proficiency in incorporating AI into broadcast video editing processes, elevating creative operations, & understanding the influence of AI in the broadcast industry.

Apple FCP Certified SocialPro Exam Voucher + Exam Prep Recording — $199

Focus on online content and social media, testing main features at an introductory-to-intermediate level.

Apple FCP Certified VideoPro Exam Voucher + Exam Prep Recording — $199

Covers all areas of Final Cut Pro at an intermediate to advanced level & includes questions on importing, editing, and exporting finalized professional-quality videos.

Apple FCP Certified Post-ProductionPro Exam Voucher + Exam Prep Recording — $199

Covers all areas of Final Cut Pro at the expert level and includes questions concerning Motion and Compressor as well as post-production terminology and concepts.

Adobe After Effects Exam Voucher + Exam Prep Recording — $199

Adobe After Effects is the industry-standard motion graphics and visual effects software.

Adobe Premiere Pro Exam Voucher + Exam Prep Recording — $199

With the rapid advancement of video and multi-media technology, Adobe Premiere Pro helps produce and edit productions more fluidly than ever before.